

(Pages : 4)

H – 2163

Reg. No. :

Name :

First Semester B.Com. Degree Examination, November 2019

Career Related First Degree Programme under CBCSS

Language Course : HINDI

Additional Language

HN 1111.4 — SHORT STORY AND TRANSLATION

(2017 Admission Onwards)

Time : 3 Hours

Max. Marks : 80

I. प्रत्येक प्रश्न का उत्तर एक शब्द या एक वाक्य में लिखिए :-

1. जयशंकर प्रसाद का जन्म कब और कहाँ हुआ?
2. 'उमस' कहानी की केन्द्रीय समस्या क्या है?
3. एक पत्नी के नोट्स किसकी रचना है?
4. प्रेमचन्द की पहली हिन्दी कहानी का नाम क्या है?
5. अछूतों की समस्या पर लिखी हुई प्रेमचन्द की एक रचना का नाम लिखिए।
6. Advocate का हिन्दी समानार्थ शब्द लिखिए।
7. बिसाती कहानी का केन्द्रीय विषय क्या है?
8. Ministry of Defence हिन्दी समानार्थ शब्द लिखिए।
9. स्रोत भाषा किसे कहते हैं?
10. उसकी क्रिकेट में रुचि नहीं है - का अंग्रेजी अनुवाद लिखिए।

(10 × 1 = 10 Marks)

P.T.O.

II. किन्हीं आठ प्रश्नों के उत्तर लिखिए :

11. उमस का अर्थ क्या है?
12. 'यही सच है' - कहानी के प्रमुख चार पात्रों के नाम बताइए।
13. गंगी ने जोखू को पानी पीने क्यों नहीं दिया?
14. शीरीं और बिसाती के बीच का संबंध क्या है?
15. 'यही सच है' कहानी के द्वारा लिखिका क्या कहना चाहती है?
16. 'बिसाती' कहानी में बिसाती को सूचित करने के लिए किस पंछी का नाम लिया गया है?
17. गंगी ताज़ा पानी क्यों नहीं ला पायी?
18. संजय कैसा आदमी है?
19. अनुवाद के कितने चरण हैं? वे क्या क्या हैं?
20. निम्नलिखित शब्दों का हिन्दी समानार्थी शब्द लिखिए।
 - (a) Law Commission.
 - (b) Ministry of Commerce.
21. निम्नलिखित वाक्यांशों का अंग्रेजी अनुवाद लिखिए।
 - (a) पदेन
 - (b) अग्रेषित एवं संस्तुत
22. अनुवादक को अनिवार्य रूप से कितनी भाषाओं की जानकारी चाहिए।

(8 × 2 = 16 Marks)

III. किन्हीं छह प्रश्नों के उत्तर 120 शब्दों में लिखिए :

23. 'ठाकुर का कुआँ' कहानी में चित्रित दलितों की हालत का चित्रण कीजिए।
24. 'यही सच है' कहानी के आधार पर दीपा के चरित्र चित्रण कीजिए।
25. राणी और पवन के बीच बहस का विषय क्या है?
26. बिसाती पैसे न लेने का क्या कारण बताता है?
27. निशीथ का चरित्र चित्रण कीजिए।

हिन्दी से अंग्रेज़ी में एक और अंग्रेज़ी से हिन्दी में एक खण्ड का अनुवाद करना अनिवार्य है।

28. लाहौल और स्पीति हिमाचल प्रदेश के सबसे बड़े जिले हैं। यह ऊँचे पर्वतों का विस्तार क्षेत्र है। यह एक संकरी घाटी है जिसके उत्तर में लदाख और तिब्बत पूर्व में किन्नौर और दक्षिण में कुल्लू घाटी है। लाहौल की लगभग आधी जनसंख्या बौद्ध है, जबकि शेष आधी हिन्दू लाहौल के मन्दिरों और घरों में दोनों धर्मों की मूर्तियाँ साथ-साथ देखी जा सकती है। इस क्षेत्र की मुख्य भाषा भोटी है, जो तिब्बती से मिलती है।
29. भारत की सारी नदियाँ पश्चिम से पूर्व या पूर्व से पश्चिम की ओर ही बहती हैं। उत्तर से दक्षिण या दक्षिण से उत्तर की ओर एक भी नहीं.... क्यों? क्यों नहीं बहती? और पूर्व से पश्चिम की ओर बहने वाली नदी से एक अन्य नदी विपरीत दिशा की ओर बहती है - सिन्धु और ब्रह्मपुत्र उदाहरण हैं। 'नदियाँ विभाजक रेखा हैं और प्रकृति को हमारा विभाजन स्वीकार नहीं है। हमारी नदियाँ विभाजक रेखा होते हुए भी कहीं न कहीं हमें बाँधती हैं - स्नान पर्व हमें जोड़ती हैं..... या अदृश्य सूत्र है जो कन्याकुमारी और परशुराम कुण्ड को एक किए हुए हैं। प्रकृति ने हमें एक बनाया है। एक अनिवार्य अविच्छिन्न इकाई एकता की नींव पर ही हमारे राष्ट्र की भित्ति सुदृढ़ होगी।
30. A poor man was put in jail although he had done no wrong. After a long time the king of the state visited the jail and the man told him that he was an innocent man against whom a case had been made up by his enemies. The king when found this to be true give the man a sum of money and set him free. The man went straight to the market in which there was a shop where Bubuls and other birds were kept in cages for sale. He said to the shopkeeper I wish to buy all the cages with birds that you have the shopkeeper bike why are you going to start a sort of Secret Garden the man answered "No the birds have been unjustly prisoned. I'm going to set them free. And he did so.

31. It is true to say that service to man is service to God. Rabindranath Tagore in his poem 'Leave this chanting' says that God could be found with the hard working people. He suggests that service to the masses is the service to God. All the saints and religious teachers have stressed the importance of serving humanity. If we lend a helping hand to a person in need, if we bring comfort to a troubled mind if we wipeout tears from a poor man's eye we certainly serve God through our selfless acts. It is said that God loves those who love their fellow beings. So the best way to serve God is to serve humanity. **(6 × 4 = 24 Marks)**

IV. किन्हीं दो प्रश्नों के उत्तर 250 शब्दों में लिखिए :

32. 'ठाकुर का कुआँ' के माध्यम से उस युग के सामाजिक कुरीतियों से लेखक की लड़ाई का संक्षिप्त चित्रण कीजिए।
33. 'यही सच है' कहानी में चित्रित सच्चे प्रेम पर प्रकाश डालिए।
34. 'उमस' कहानी के आधार पर नारी की ओर समाज से होनेवाले अत्याचार और दमन पर प्रकाश डालिए।
35. 'बिसाती' कहानी में प्रेम और प्रकृति का कैसा सुन्दर चित्रण किया गया है? **(2 × 15 = 30 Marks)**

Reg. No. :

Name :

First Semester B.A./B.Sc./B.Com. Degree Examination, November 2019

Career Related First Degree Programme under CBCSS

Language Course II

ML 1111.3 (Additional Language I) : ഗദ്യസാഹിത്യം

(2018 Admission Onwards)

Time : 3 Hours

Max. Marks : 80

- I. ഒരു വാക്കിലോ പരമാവധി രണ്ടു വാക്യത്തിലോ ഉത്തരമെഴുതുക.
1. തക്ഷിയുടെ ആദ്യ നോവൽ ഏത്?
 2. 'അഗ്നി' എന്ന ചെറുകഥ രചിച്ചതാര്?
 3. 'പാരമ്പര്യവും വ്യക്തിപരമായ വാസനാവിശേഷവും' എന്ന ലേഖനം ആരുടേതാണ്?
 4. വൃദ്ധസദനത്തിന്റെ ഡയറക്ടറുടെ പേരെന്ത്?
 5. "ഇന്ത്യയുടെ മംഗളമണിഭീപമായ മഹാത്മജിയെ ദൈവാംശമാക്കുമ്പോൾ മാത്രമേ അദ്ദേഹം മരിക്കുന്നുള്ളൂ" - ഇങ്ങനെ പ്രസ്താവിച്ചതാര്?
 6. ശരിയായ പദം എടുത്തെഴുതുക.
(a) അതിഥി - അഥിതി
(b) സൃഷ്ടാവ് - സ്രഷ്ടാവ്

P.T.O.

7. വാക്യശുദ്ധി വരുത്തുക
മണ്ണിനടിയിൽപ്പെട്ടത് ഏകദേശം മൂപ്പതോളം പേരാണ്.
8. "ഒരാൾക്കെങ്ങനെ പ്രാണവായു വീല്ലാനും വാങ്ങാനുമാകും? ഭൂമിയുടെ ഊഷ്മളത നിങ്ങൾക്ക് വാങ്ങാനാവുമോ?" - ആരുടെ വാക്കുകളാണിത്?
9. 'പെരുകളിയാട്ടം' എന്ന നോവൽ രചിച്ചതാര്?
10. ശർക്കര പൊതിഞ്ഞുകൊണ്ടുവന്ന കടലാസിൽനിന്ന് വി.ടി. ആദ്യമായി കൂട്ടിവായിച്ചതെന്ത്?

(10 × 1 = 10 Marks)

- II. ഒരു ഖണ്ഡികയിൽ കവിയാതെ എട്ടു ചോദ്യത്തിന് ഉത്തരമെഴുതുക.
11. "മരണത്തിന്റെ അർത്ഥം അവർ അറിഞ്ഞിരുന്നില്ല. തീർച്ച." ഇങ്ങനെ കരുതാൻ കാരണമെന്ത്?
12. ഭൂതകാലത്തിൽ നിന്ന് പുതിയ എഴുത്തുകാരൻ ഉൾക്കൊള്ളുന്ന സംസ്കാരം ചലനാത്മകമായ പാരമ്പര്യമായിത്തീരുന്നത് എപ്പോഴാണ്?
13. "ഹോ, എനിക്കു നിങ്ങളുടെത്ര പ്രായമായിരുന്നെങ്കിൽ ഈ പരസ്യം വായിച്ചാലുടനെ ചാടിപ്പുറപ്പെടുമായിരുന്നു" - ആരുടെ വാക്കുകൾ? സന്ദർഭം വ്യക്തമാക്കുക.
14. പരിസ്ഥിതിമൗലികവാദം എന്നാലെന്ത്? അത് പ്രകൃതിവിരുദ്ധവും മനുഷ്യവിരുദ്ധവും ആകുന്നതെങ്ങനെ?
15. മാർഗ്ഗ് ദഹനശേഷിയിൽ സംശയം തോന്നാതിരിക്കാൻ കണ്ണടക്കാൻ കണ്ടെത്തിയ ഉപായമെന്ത്?
16. "ഏതു ഭാഷക്കാരനും ഏതു ചൊവ്വാഗ്രഹവാസിക്കും ആശയം മനസ്സിലാകും" - എന്തുകൊണ്ട്?
17. "അപ്പനീ കാണിച്ച പണി, ഒരപ്പനും മക്കളോട് കാണിക്കാൻ പാടില്ലാത്തതാണ്" - ഏതു പണി?
18. ദുരന്തപാത്രങ്ങളായ സ്ത്രീകളെ ചിത്രീകരിച്ച സാഹിത്യം പഴഞ്ചൻ സാമൂഹ്യനീതിയെ ധീരമായി ചോദ്യം ചെയ്യാനുള്ള മനസ്ഥിതി ജനിപ്പിക്കാത്തതെന്തുകൊണ്ട്?
19. "ഒരു പിരിലുസനായ കവിയിരുന്ന് പുള്ളുപറിച്ചാൽ അതനുഭവത്തിന്, ഞാൻ പറിച്ചാലോ അത് കിറുകൾ" - പറഞ്ഞതാര്? സൂചിതമെന്ത്?

20. ജീവചരിത്രം, ആത്മകഥ, യാത്രാനുഭവം എന്നീ സാഹിത്യരൂപങ്ങളെ പരിചയപ്പെടുത്തുക.
21. "തന്റെ കവിതയുടെ നേർക്ക് ആളുകൾ പല തരത്തിൽ സ്നേഹം കാണിക്കുന്നത് ചങ്ങമ്പുഴ മുമ്പും അനുഭവിച്ചിരുന്നില്ല" - എം.കെ. സാനു ചൂണ്ടിക്കാണിക്കുന്ന ദൃഷ്ടാന്തമെന്ത്?
22. വി.ടി. തിയ്യോടിപ്പിള്ളിപ്പിള്ളിയിരുടെ ശിഷ്യത്വം സ്വീകരിക്കാനിടയായതെങ്ങനെ?

(8 × 2 = 16 Marks)

III. നൂറ്റിയിരുപതു വാക്കിൽ കവിയാതെ ആറ് ചോദ്യത്തിന് ഉത്തരമെഴുതുക.

23. മനുഷ്യസ്വഭാവത്തിന്റെ ആന്തരികവൈചിത്ര്യങ്ങളെ ചിത്രീകരിക്കുകയാണ് 'വെള്ളപ്പൊക്കത്തിൽ' എന്ന കഥ. പരിശോധിക്കുക.
24. 'അനാഥമായ ആ മുതദേഹത്തെക്കൊണ്ട് സുയം കുഴിവെട്ടി ഞാൻ മറവുചെയ്തുകൊടുത്തു. അതോടെ ഞാൻ യാഥാർത്ഥ്യത്തിലേക്കു വന്നു' - സന്ദർഭവും ആശയവും വിശദമാക്കുക.
25. മലയാളത്തിലെ പരിസ്ഥിതിക്കവിതകളുടെ സവിശേഷതകളായി ലേഖകൻ ചൂണ്ടിക്കാട്ടുന്നത് എന്തെല്ലാം?
26. "ശരിയാ. . . അമ്മ അസ്സലി' നെയ്പായസം ഉണ്ടാക്കേ" - കഥയുടെ ഭാവതലത്തിൽ ഈ സംഭാഷണശകലത്തിന്റെ പ്രാധാന്യം വിവരിക്കുക.
27. പാരമ്പര്യത്തെക്കുറിച്ചുള്ള ടി.എസ്. എലിയറ്റിന്റെ കാഴ്ചപ്പാടുകൾ കെ.പി. അപ്പൻ വിശദീകരിക്കുന്നത് എപ്രകാരമാണ്?
28. "വൃദ്ധസന്ദനത്തിലെ കഥാപാത്രങ്ങളുടെ വ്യക്തിബന്ധങ്ങളെ നിർണ്ണയിക്കുന്ന പ്രധാന ഘടകം സാമ്പത്തികമാണ്" - ശരിയോ?
29. 'സാഹിത്യത്തിലെ സ്ത്രീ' എന്ന ലേഖനത്തിൽ കൃമാരനാശാന്റെ രചനകളെ മൂണ്ടശ്ശേരി വിലയിരുത്തുന്നത് എപ്രകാരമാണ്?
30. മനുഷ്യത്വരഹിതമായ കൗതുകക്കാഴ്ചകൾ വിളമ്പുവാൻ ദൃശ്യമാധ്യമങ്ങൾ നടത്തുന്ന പരിഹാസ്യമായ ഉദ്യമങ്ങൾ 'മണ്ണ്' എന്ന രചനയിൽ വിമർശനവിധേയമാക്കുന്നതെങ്ങനെ?

31. മലയാളത്തിലേക്ക് വിവർത്തനം ചെയ്യുക.

The man and writer in Kovilan are highly critical of the contemporary society and its dubious value system. Self-critically, he asserts that "Ours is a criminal society". His articles and speeches are cannons trained against the establishment. Neither age nor fame could dampen the fighting spirit of this old soldier.

(6 × 4 = 24 Marks)

IV. മൂന്നു പുറത്തിൽ കവിയാതെ രണ്ട് ചോദ്യത്തിന് ഉത്തരമെഴുതുക.

32. ഭാഷയുടെ തെളിച്ചവും അനുഭവങ്ങളുടെ ചുരും കണ്ണീരും കിനാവും എന്ന ആത്മകഥയെ ഹൃദ്യമാക്കുന്നു - പരിശോധിക്കുക.

33. നാടകത്തിന്റെ അരങ്ങും അണിയറയും കർണ്ണപർവ്വത്തിന്റെ പ്രമേയാവിഷ്കാരത്തിൽ വഹിക്കുന്ന പങ്ക് വിലയിരുത്തുക.

34. കവിയുടെ ജീവചരിത്രം കവിയുടെ അകപ്പൊരുകൾ കണ്ടെത്തുന്ന അന്വേഷണമാണെന്ന് 'സ്നന്ദിക്കുന്ന അന്ധിമാടം' സമർത്ഥിക്കുന്നതെങ്ങനെ?

35. 'വൃദ്ധസദനം' എന്ന നോവലിനെ വ്യതിരിക്തമാക്കുന്നത് അതിന്റെ ഭാഷയും ആഖ്യാനസവിശേഷതകളുമാണ്. പരിശോധിക്കുക.

(2 × 15 = 30 Marks)

(Pages : 3)

H-2148

Reg. No. :

Name :

First Semester B.Com. Degree Examination, November 2019

First Degree Programme Under CBCSS

METHODOLOGY AND PERSPECTIVES OF BUSINESS EDUCATION

(Common for Foundation Course I - CO 1121/CX 1121/
TT 1121/HM 1121/CC 1121)

(2018 Admission onwards)

Time : 3 Hours

Max. Marks : 80

SECTION A

Answer **ALL** questions in one word or to a maximum of two sentences each.

Each question carries 1 mark.

1. What is focused reading?
2. What is symposium?
3. What is nonprofit business organization?
4. What is a trust?
5. What is limited partnership?
6. What is company limited by guarantee?
7. What is public company?
8. What is a primary sector?
9. What is meant by hospitality industry?
10. What is liberalization?

(10 × 1 = 10 Marks)

P.T.O.

SECTION B

Answer any **EIGHT** questions not exceeding one paragraph each.

Each question carries **2** marks.

11. Write about reading techniques used to gather business information.
12. Students are required to consider certain points while attending a lecture class. What are they?
13. What is a mixed economy?
14. What is MNC? What are its main features?
15. What is a joint venture? What are its advantages?
16. What are the benefits of joint Hindu family business?
17. What are the features of sole proprietorship?
18. What are the emerging areas of service sector?
19. What are the merits of globalization?
20. What is quality of work life?
21. What is the social responsibility of business towards society?
22. What is quality circle? **(8 × 2 = 16 Marks)**

SECTION C

Answer any **SIX** questions in about 120 words each. Each question carries **4** marks

23. What is the need of learning information by commerce students?
24. What are the main features of capitalism?
25. What are the advantages of cooperative organization?

26. What are the limitations of a company?
27. What are the steps to be followed to form a joint venture?
28. What are the main features of entrepreneur?
29. What are the characteristics of private sector enterprises?
30. Write a note on new economic policy of India.
31. Training helps an individual organization in different ways. What are they?

(6 × 4 = 24 Marks)

SECTION D

Answer any **TWO** questions in not exceeding 4 pages each.

Each question carries **15** marks.

32. Define partnership organization. What are the advantages and disadvantages of partnership form of organization?
33. What are the steps required to establish a business? Explain.
34. What are the management problems faced by large organizations medium and small scale organization?
35. What is business ethics? Explain the concept, need and importance.

(2 × 15 = 30 Marks)

(Pages : 3)

H - 2126

Reg. No. :

Name :

First Semester B.Com. Degree Examination, November 2019

First Degree Programme Under CBCSS

ENVIRONMENTAL STUDIES

(Common for Foundation Course I - CO 1121/CX 1121/TT 1121/HM 1121 (2014 Admission), CC 1121 (2014 Admission), Core Course I - CO 1141/ CX 1141/TT 1141/HM 1141/CC 1141 (2015 Admission to 2017 Admission) and Core Course I - CO 1141/CX 1141/TT 1141/HM 1141 (2018 Admission onwards)/Core Course II - CC 1142 (2018 Admission Onwards))

Time : 3 Hours

Max. Marks : 80

SECTION A

Answer **ALL** questions in **one** or **two** sentences.

Each question carries 1 mark.

Explain the following :

1. Photo chemical smog
2. Secondary production
3. Value education
4. Biodiversity register
5. Detritus food chain
6. Incineration
7. Edaphic factors

P.T.O.

8. Gamma diversity

9. Epilimnion

10. Endemism.

(10 × 1 = 10 Marks)

SECTION B

Answer **any Eight** questions not exceeding in a paragraph.

Each question carries **2** marks.

11. Briefly explain any two forest types of Kerala.

12. Explain food web citing an example.

13. Briefly explain sustainable development.

14. India is a megadiversity nation - explain.

15. Briefly explain pyramid of energy.

16. Explain sanitary land fill.

17. Explain trophic levels in a grassland ecosystem.

18. **Add a note on the** mineral resources of Kerala.

19. List out any two biodiversity hotspots of India.

20. Define ecological succession with an example.

21. Explain ecosystem diversity.

22. Write down the salient features of Shola forest.

(8 × 2 = 16 Marks)

SECTION C

Answer **any Six** questions not exceeding 120 words each.

Each question carries **4** marks.

23. Write a note on the measures undertaken for Women and Child welfare in India.
24. Explain the trends in population explosion in India.
25. Write a note on recent trends in consumerism and resultant waste production.
26. Explain energy flow in an ecosystem.
27. Write a note on the role of individuals in the conservation of natural resources.
28. Write a note on cleaner technologies.
29. Explain various methods of rain water harvesting.
30. List out various methods of solid waste management.
31. Briefly explain the causes and consequences of thermal pollution.

(6 × 4 = 24 Marks)

SECTION D

Answer any **TWO** questions. Each question carries **15** marks.

32. Write an essay on various threats to Biodiversity.
33. Briefly explain the causes, effects and control measures of noise pollution.
34. What are natural resources? How are they classified? Comment on the consequences of their over exploitation.
35. Explain various *exsitu* methods of Biodiversity conservation.

(2 × 15 = 30 Marks)

Reg. No. :

Name :

First Semester B.A./B.Sc./B.Com. Degree Examination, November 2019

First Degree Programme under CBCSS

LANGUAGE COURSE – I

EN 1111.1, EN 1111.2 & EN 1111.3 : LANGUAGE SKILLS

(Common for B.A./B.Sc. (EN 1111.1), B.Com. (EN 1111.2) & Career Related
2(a) (EN 1111.3))

(2019 Admission)

Time : 3 Hours

Max. Marks : 80

- I. Answer **all** questions, **each** in a word or a sentence.
1. Define vowel sounds.
2. Find two words that rhyme with the word "Make."
3. Identify the sounds underlined in the following words:
 - (i) rise
 - (ii) phone
4. What is a syllable?
5. Write the weak forms of 'and.'
6. Statements take a ——— tone.
7. Mark stress in the following words :
 - (i) moderation
 - (ii) about

P.T.O.

8. Write two synonyms each for :

(i) agony

(ii) assist

9. What is plagiarism?

10. What is netiquette?

(10 x 1 = 10 Marks)

II. Answer **any eight, each** in a short paragraph not exceeding **50** words :

11. Write a note on the importance of soft skills.

12. How does redundancy affect communication?

13. What is non-verbal communication?

14. What are diphthongs? Introduce the sounds with examples.

15. What is tonic syllable?

16. What is podcasting?

17. Why is anchoring considered to be a challenging job?

18. Write a paragraph on barriers to reading.

19. How can academic writing be made more effective?

20. Mention the etiquettes you need to follow while engaging in a telephone conversation.

21. How can you improve interpersonal skills through communication?

22. What is scanning?

(8 x 2 = 16 Marks)

III. Answer **any six**, each in a paragraph not exceeding **100** words :

23. Complete the conversation given below :

Renu : _____

Professor : Hi Renu, Good morning. You were not seen these days. What happened?

Renu : _____.

Professor : Sorry to hear that. How are you now?

Renu : _____.

Professor : That's great. _____?

Renu : Sir, I think I can finish everything this week. _____.

Professor : Exams begin next month. The schedule will be published soon.

Renu : _____?

Professor : Don't worry. Paper valuation will be liberal.
_____?

Renu : I have prepared almost well. But I need some extra lessons.
_____?

Professor : Of course. I'll be free after three.

Renu : _____.

Professor : Ok. We'll meet tomorrow.

Renu : _____.

24. You have applied for the post of Public Relations Officer in a Public Limited Company. The CEO of the firm conducts a telephone interview with you. Write at least ten exchanges between you and the CEO which were delivered during the interview process.

25. Write an anchoring script for the inaugural function of an international film festival.

26. Write a blog on the importance of technology in the field of education.
27. Write an email to your friend describing your first day at college.
28. Draft minutes of the NSS committee meeting held in the Seminar Hall of your college recently. Imagine you are the general secretary of the organization and the meeting was arranged in connection with the forthcoming "Say No to Drugs" campaign.
29. Being the General Captain, write a report of the Annual Sports Day Celebrations conducted in your college.
30. Edit the following passage :

Ethiopian Prime Minister Abiy Ahmed has won the 2019 Nobel Peace Prize on Friday for his peace-making efforts which ended two decades of hostility with long-time enemy Eritrea. Through Africa's youngest leader still faced big challenges, he had in under two years in power begun political and economic reforms that promises a best life for many in impoverished Ethiopia and restored ties with Eritrea that had been froze for a 1998-2000 border war.

31. Write a script for a podcast on gender discrimination prevailing in India.
(6 x 4 = 24 Marks)

IV. Answer **any two** each in about **300** hundred words :

32. Prepare a speech on the topic : Corruption in Public Life.
33. Write a telephone conversation between you and a reputed writer. You want him/her to address the students on the inauguration of English Association.
34. You saw the advertisement for the post of sub-editors in a leading daily and you like to apply for the same. You possess the required qualifications and experience. Prepare a covering letter and CV.
35. Write an essay on the ways and means to enhance English language skills among second language learners.
(2 x 15 = 30 Marks)

Reg. No. :

Name :

First Semester B.A./B.Sc./B.Com. Degree Examination, November 2019

First Degree Programme Under CBCSS

Language Course – I

EN 1111.1, EN 1111.2 & EN 1111.3 : LISTENING, SPEAKING AND READING

**(Common for B.A./B.Sc. (EN 1111.1), B.Com. (EN 1111.2) & Career Related
2(a) (EN 1111.3))**

(2016 Admission to 2018 Admission)

Time : 3 Hours

Max. Marks : 80

- I. Answer **all** questions, each in a **word** or sentence.
1. Write the IPA symbol for the last sound in the word Singing.
2. "The sun rises in the east". What intonation would be associated with this statement?
3. Given here is an incorrect transcription of the word Engineering. Correct the mistake and rewrite. / endʒɪni:riŋ/
4. Using the IPA symbols, provide an example for a long vowel.
5. Give at least three different spellings for the long vowel /i: /
6. Transcribe the word Author.
7. Give an expression that is commonly used while greeting a guest.
8. You bumped into someone while walking on the road. How would you apologise?
9. What is a blog?
10. Who is Mrs. Shorrocks?

(10 × 1 = 10 Marks)

P.T.O.

- II. Answer any **eight**, each in a short paragraph not exceeding **50** words.
11. Transcribe the following words : Creative, Tumbler, Laminate, Printed.
 12. Write a short note one-mails.
 13. Create a short exchange between a librarian and a student at the library.
 14. Indicate the type of reading technique you'd employ while reading :
 - (a) Telephone Directory,
 - (b) Railway Time Table,
 - (c) Newspaper Report,
 - (d) Tabular Data
 15. Identify the diphthongs in the following words : Loan, Bound, Manure, Coin.
 16. List some techniques and practices to improve one's vocabulary.
 17. What is intonation?
 18. How did Jean and Pierre trick Marion and Gaultier?
 19. How did Lady Muriel and Lady Grace react when the queen stopped them from accompanying her?
 20. How does the spat between his daughters lead to Abel Merryweather discovering the truth?
 21. If you were looking for a particular train in a train time table, would you be skimming or scanning a page? How are the two processes different?
 22. Bring out the irony in the title of the play "The Dear Departed".

(8 × 2 = 16 Marks)

III. Answer any **six, each** in a paragraph **not exceeding 100 words**.

23. You are at a reputed garment store in the city. You have come to return some dresses that you've purchased previously because you are unhappy with them. Frame a dialogue between you and the customer service personnel.
24. How important are images and graphics in texts?
25. You are looking for hostel accommodation. Complete the dialogue between you and the hostel warden based on the dialogue cues.

You	Hostel Warden
Enters the room, introduces	Greets and welcomes you
States purpose of visit, enquires about hostel facilities, type of room etc	Responds, gives details about the facilities and rooms
Asks about timings and rules	Gives details
Asks about hostel fees	Provides details
Thanks the warden	Asks to fill registration form before leaving.

26. You are Mayank and you've just missed a train. Complete the conversation with the station master :

Station master : Good afternoon. How can I help you?

Mayank : _____

Station master : Oh! Where were you going?

Mayank : _____

Station manager : Ah yes. That train left just a few minutes ago.

Mayank : _____

Station master : Let's see. The next train leaves at 17:15 from platform 2.

Mayank : _____

Station master : No, there are no trains before that.

Mayank : _____

Station master : No, you will have to take a new ticket. Your previous one was for a passenger train. This is an express train.

Mayank : _____

Station master : That will be Rs. 48.

Mayank : _____

Station master : Platform number 2. You can take the stairs to the left of this counter.

Mayank : _____

Station master : Safe journey.

27. It is a holiday and you and your friend want to go for a movie. Construct a dialogue in which both of you discuss and decide on which movie to watch and why.

28. Read the poem and answer the questions below :

Sundays too my father got up early
and put his clothes on in the blueblack cold,
then with cracked hands that ached
from labor in the weekday weather made
banked fires blaze. No one ever thanked him.

I'd wake and hear the cold splintering, breaking.
When the rooms were warm, he'd call,
and slowly I would rise and dress,
fearing the chronic angers of that house,

Speaking indifferently to him,
who had driven out the cold
and polished my good shoes as well.
What did I know, what did I know
of love's austere and lonely offices?

- (a) What colour does the poet use to describe the cold?
 - (b) What days did the father get up to make the fire?
 - (c) Were the father's actions were appreciated? How can you tell?
 - (d) Provide an appropriate title for the poem.
29. Darton's expedition was a doomed expedition. Comment.
30. Write a short note on the different varieties of English.
31. Read the passage and answer the questions that follow :

Do you remember when you were twelve years old? It was a confusing time for me. When I was twelve, I had a very embarrassing situation. I went to the family barber, Mr. Willard, and he cut my hair very short. All my friends had long hair back then. That was the style. Mr. Willard didn't care much for style. I didn't want to be different, and I looked like a plucked chicken. I even missed a few days of school because of my embarrassment. My sister was amused. She told me not to be disappointed. After all, she said, the hair will grow back. Still, to me, it was very upsetting.

I learned a valuable lesson from this situation. Today, when I go to the barber, I always say exactly how I want my hair. I advise you to do the same. Speak to the barber before you sit down in that revolving chair. Explain exactly what you want. Watch carefully in the mirror as the barber cuts your hair. Don't be frightened to speak up. Barbers want their customers to be happy. They welcome your instructions.

I was probably too sensitive about my hair then. Now, at my age, I am just proud of the hair that I have. By the way, Mr. Willard no longer cuts my hair. He's retired. His daughter Wilhelmina, a hairstylist, runs the shop. She not only cuts my hair, but she also styles the hair of my wife and children. No more plucked chickens.

- (a) What happened to the writer when he was twelve?
- (b) How is the writer different now?
- (c) Why did the narrator miss a few days of school?
- (d) The phrase plucked chicken implies?

(6 × 4 = 24 Marks)

IV. Answer any **two** in about **300** words :

32. Create conversations based on the prompts given :

- (a) You and your friend are planning to go out for dinner. Decide on where you want to go, giving reasons for choosing a particular restaurant.
- (b) At the restaurant, choose items from the menu that both of you would like to order.
- (c) Give your order to the waiter. The waiter will give his/her suggestions, based on which you will alter your choice of food.

33. Attempt the appreciation of the story "Under Fire".

34. The Organs of speech.

35. Transcribe the following words: speaker, coffee, cassette, climate, roller coaster, plantation, minority, hardbound, cellular, contrary, sty, leather, lather, pizza, application.

(2 × 15 = 30 Marks)

(Pages : 3)

H – 2252

Reg. No. :

Name :

First Semester B.Com. Degree Examination, November 2019
Career Related First Degree Programme Under CBCSS
Group 2 (a) - Commerce And Tourism And Travel Management
Vocational Course I : TT 1171
TOURISM PRINCIPLES AND PRACTICES
(2018 Admission Onwards)

Time : 3 Hours

Max. Marks : 80

PART – A

Answer **all** questions in a word or maximum of two sentences. Each question carries 1 mark.

1. Define Visitor.
2. Differentiate between Tourist and Excursionist.
3. Who is a Foreign Tourist?
4. What is tourist Demand?
5. Identify the Head Quarters of UNWTO.
6. Write the Year in which IATA has been established.
7. Expand DTPC.

P.T.O.

8. Expand IRCTC.
9. Identify any two international chain hotel companies having hotels in India.
10. Define Domestic Tourist.

(10 × 1 = 10 Marks)

PART – B

Answer **any eight** questions not to exceed one paragraph each. Each question carries 2 marks.

11. Define Sustainable Tourism Concept.
12. Differentiate between Domestic and International Tourism.
13. List out positive Environmental Impacts of Tourism.
14. List out the functions of TAAI.
15. What is Virtual Tourism?
16. Identify the importance of Demographic Statistics.
17. What is Trampling?
18. Define the concept of Village Tourism.
19. What do you mean by Attraction?
20. Write a short note on IATO.
21. List out different types of Accommodation.
22. What do you mean by commodification of Culture?

(8 × 2 = 16 Marks)

PART – C

Answer **any six** questions, not exceeding 120 words. Each question carries 4 marks.

23. Explain about the historical development of Tourism.
24. Write in detail about the different Components of Tourism.
25. Discuss in detail about the International Tourist generating Regions of the World.
26. List out and explain the determinants of tourist demand.
27. Explain the Economic Impacts of Tourism.
28. Identify the importance of IATA in the development of Air transportation in the World.
29. List out the functions of UNWTO.
30. Write in detail about the components of Indian Tourism Industry.
31. India is a country with variety of attractions and international standard facilities. Even though India is not among top tourist receiving countries in the world. Find out the reasons for that.

(6 × 4 = 24 Marks)

PART – D

Answer **any two** questions, not exceeding 4 pages. Each question carries 15 marks.

32. Write in detail about the different types and forms of tourism.
33. Discuss in detail about the emerging trends and new thrust areas of India Tourism.
34. Explain about the Socio Cultural Impacts of Tourism.
35. Explain different Travel Motivators and its Factors.

(2 × 15 = 30 Marks)

(Pages : 4)

H – 2245

Reg. No. :

Name :

First Semester B.Com. Degree Examination, November 2019

Career Related First Degree programme Under CBCSS

Group 2 (a) –Commerce and Tourism and Travel Management

Vocational Course I : TT 1171

PRINCIPLES OF TOURISM

(2014 Admission to 2017 Admissionn)

Time : 3 Hours

Max. Marks : 80

SECTION – A

Answer all questions. In one or two sentences each. Each question carries 1 mark.

1. Who is a Same day visitor
2. What is Leisure travel
3. What are Chartered Flights
4. What is Alternative tourism
5. What is Environment
6. What is Sun lust
7. Name a high speed train in Europe

P.T.O.

8. Name a responsible tourism destination in Kerala?
9. What is Air India Express
10. Name the deluxe luxury train launched by Maharashtra Tourism Development Corporation Ltd in association with Indian Railways and Ministry of Tourism?

(10 × 1 = 10 Marks)

SECTION – B

Answer **any eight** questions, not to exceed one paragraph. Each question carries 2 marks

11. Mention the advantages of rail transport?
12. Differentiate physical motivators and Inter personal motivators?
13. How can you minimize leakages in tourism industry?
14. What is demonstration effect?
15. Name four wildlife sanctuaries in Kerala?
16. What do you mean by cultural tourism attractions?
17. Name four private airlines operating in Thiruvananthapuram International Airport?
18. What are the various forms of adventure tourism?
19. What is the difference between ferry vessels and cruise ships?

20. Write a note on rural tourism?
21. Mention the services provided by Bharath Darshan?
22. What do you mean by destination?

(8 × 2 = 16 Marks)

SECTION – C

Answer **any six** questions, not to exceed in 120 words paragraph. Each question carries 4 marks

23. Mention the measures to be adopted to minimize the negative impacts on culture?
24. Identify the employment opportunities in Travel and Tourism Industry?
25. What are the different types of Niche tourism?
26. What is the role of sea side resorts in the development of early travel?
27. Explain the reasons for holiday tourism?
28. What are the impacts of mass tourism on environment?
29. Give an account of the car rental segments of the tourism industry?
30. What are the factors that promote demand for international tourism?
31. What is the impact of technology in the development of travel in the nineteenth century?

(6 × 4 = 24 Marks)

SECTION – D

Answer **any two** questions, in to exceed 4 pages. Each question carries **15 marks**

32. Briefly explain the birth of organized rail travel and its role in the development of travel trade?
33. Explain the concept of adventure tourism. List the various land and water based adventure sports?
34. Explain the features of tourist transport?
35. Give an account of the tourism resources of India?

(2 × 15 = 30 Marks)

Reg. No. :

Name :

First Semester B.Com. Degree Examination, November 2019

Career Related First Degree Programme under CBCSS

**Complementary Course
(For B.Com. Tourism and Travel Management)**

PG 1131.1 : SOCIAL BEHAVIOUR AND SOCIAL RELATIONS

(2017 Admission Onwards)

Time : 3 Hours

Max. Marks : 80

I. Fill in the blanks. Each question carries 1 mark.

1. A form of eye contact in which one person continues to gaze steadily at another regardless of what the recipient does is _____.
2. Cues provided by the position, posture, and movement of others' bodies or body parts is _____.
3. _____ is the process through which we seek to identify the causes of others' behavior and so gain knowledge of their stable traits and dispositions.
4. The process through which we form impressions of others is _____.
5. The physical closeness between two individuals with respect to where they live, where they sit in a classroom, where they work, and so on is _____.

(5 × 1 = 5 Marks)

P.T.O.

II. Define the following. Each question carries **1** mark.

6. Self efficacy.
7. Role identity.
8. Self concept.
9. Stereotypes.
10. Gender consistency

(5 × 1 = 5 Marks)

III. Answer **any eight** of the following. Each question carries **2** marks. The answer should not exceed one paragraph.

11. Social perception.
12. Self-serving bias.
13. Gender stereotypes.
14. Features of group.
15. Self monitoring.
16. Group polarization.
17. Gender role identification.
18. Conflict.
19. Social comparison.
20. Intimacy.
21. Need for affiliation.
22. Love.

(8 × 2 = 16 Marks)

IV. Answer **any six** of the following. Each question carries **4** marks. The answer should not exceed 120 words.

23. Correlation method.
24. Factors influencing self esteem.
25. Different types of self presentation.
26. Types of socialization.
27. Determinants of interpersonal attraction.
28. Group norms.
29. Social facilitation.
30. Triangular model of love.
31. Consequences of loneliness.

(6 × 4 = 24 Marks)

V. Write an essay on **any two** of the following. Each question carries **15** marks.

32. Differentiate the process of social loafing and social facilitation with suitable examples.
33. Give a brief description of the elements that make up the self.
34. Define social psychology. Discuss the factors influencing social interaction.
35. Explain the nature of group. Briefly explain the processes that play key roles in the functioning of a group.

(2 × 15 = 30 Marks)