



Reg. No. : .....

Name : .....

**First Semester B.Com. Degree Examination, March 2018**  
**(Career Related First Degree Programme under CBCSS)**  
**Complementary Course**  
**TOURISM AND TRAVEL MANAGEMENT**  
**PG 1131.1 : Social Behaviour and Social Relations**  
**(2017 Admission)**

Time : 3 Hours

Max. Marks : 80

**SECTION – A**

Answer **all** questions. **Each** question carries **1** mark.

1. Naturalistic observation.
2. Self-efficacy.
3. Fundamental attribution error.
4. Leadership.
5. Staring.
6. Self-monitoring.
7. Gender identity.
8. Dependent variable.
9. Social perception.
10. Consensus.

**SECTION – B**

Answer **any eight** questions in **a** paragraph. **Each** carries **2** marks.

11. Self presentation.
12. Attachment style.
13. Social psychology.
14. Verbal and nonverbal communication.
15. Love.

P.T.O.



16. Norms.
17. Social facilitation.
18. Need to affiliate.
19. Correlational method.
20. Locus of control.
21. Groupthink.
22. Interpersonal attraction.

SECTION - C

Answer **any six** questions **not to exceed 120 words**. Each carries **4** marks.

23. What is group decision making ? Explain different decision schemes.
24. Write a short note on self-esteem.
25. Briefly explain the process of socialization.
26. Describe group polarization.
27. What is the importance of similarity in interpersonal relationships ?
28. Write a short note on attribution errors.
29. Briefly explain the nature and development of groups.
30. Write a short note on social loafing.
31. Describe nonverbal communication.

SECTION - D

Answer **any two** questions in **not exceeding four pages each**. Each question carries **15** marks.

32. Explain research methods in social psychology.
33. Explain theories of attribution.
34. Explain about self-concept.
35. Explain the significance of physical proximity and emotional states in interpersonal relations.



(Pages : 2)

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Reg. No. : .....

Name : .....

**First Semester B.Com. Degree Examination, February 2018**  
**Career Related First Degree Programme Under CBCSS**  
**COMPLEMENTARY COURSE – I : PG 1131.1 : SOCIAL BEHAVIOUR AND**  
**SOCIAL RELATIONS**  
**(2014-2016 Adms.)**

Time : 3 Hours

Max. Marks : 80

I. Fill in the blanks. **Each** carries 1 mark.

- 1) \_\_\_\_\_ is communication without the content of spoken language.
- 2) The process of choosing between alternatives is called \_\_\_\_\_.
- 3) \_\_\_\_\_ involves two or more people to achieve a common goal.
- 4) \_\_\_\_\_ conducted studies on social facilitation.
- 5) \_\_\_\_\_ is the first book written in social psychology. **(1×5=5 Marks)**

II. Define the following. **Each** question carries **one** mark.

- 6) Social psychology.
- 7) Person perception.
- 8) Self efficacy.
- 9) Cohesiveness.
- 10) Loneliness. **(1×5=5 Marks)**

III. Answer **any 8**. **Each** question carries 2 marks.

- 11) Socialization.
- 12) Self monitoring.
- 13) Group norms.
- 14) Paralanguage.
- 15) Interview.
- 16) Actor-observer effect.

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- 17) Locus of control.
- 18) Sexism.
- 19) Group polarizations.
- 20) Charismatic leadership.
- 21) Social loafing.
- 22) Interpersonal attraction. **(2x8=16 Marks)**

IV. Answer **any six** of the following. **Each** question carries **4** marks.

- 23) Factors affecting social interaction.
- 24) Errors of attribution.
- 25) Formation of self concept.
- 26) Maintaining self control.
- 27) Nature of groups.
- 28) Pitfalls of group decision making
- 29) Social facilitation
- 30) Crowd behavior
- 31) Factors affecting interpersonal attraction. **(6x4=24 Marks)**

V. Write an essay on **any two** of the following. **Each** carries **15** marks.

- 32) Explain the methods used to study social psychology.
- 33) Define leadership. Explain the different styles of leadership.
- 34) What is attribution ? Explain the different theories of attribution.
- 35) Explain the process of group decision making. **(15x2=30 Marks)**



Reg. No. : .....

Name : .....

**First Semester B.Com. Degree Examination, February 2018**  
**First Degree Programme under CBCSS**  
**ENVIRONMENTAL STUDIES**  
**(Common for Foundation Course I – CO 1121/CX 1121/TT 1121/  
HM 1121 (2013, 2014 Adms.), CC 1121 (2014 Adm.) and Core Course I – CO  
1141/CX 1141/TT 1141/HM 1141/CC 1141  
(2015 Adm. Onwards)**

Time: 3 Hours

Max. Marks : 80

**SECTION – A**

Answer **all** questions in **one** word to **two** sentences **each**. **Each** question carries a mark of **1**.

1. What are greenhouse gases ?
2. What is watershed management ?
3. What is meant by renewable resource ?
4. What is biomass energy ?
5. What is food web ?
6. Define the term ecosystem.
7. What is desertification ?
8. What is meant by species diversity ?
9. What is apiculture ?
10. What are pollutants ?

**(10x1=10 Marks)**

**P.T.O.**



## SECTION - B

Answer **any eight** questions **not** to exceed **one** paragraph **each**. **Each** question carries **2** marks.

11. Why decomposers are called 'micro consumers' ?
12. Differentiate between biotic and abiotic components of ecosystem.
13. Describe various renewable sources of energy.
14. What are the importance of forest resources ?
15. What are the effects of deforestation ?
16. Explain the scope of environmental studies.
17. What are the effects of ground water usage ?
18. What are the major implications of enhanced global warming ?
19. What are the objectives and elements of value education ?
20. What are the major impacts of acid rain and how can we control it ?
21. Discuss various measures for wasteland reclamation.
22. Give an account of the adverse effects of air pollution. **(8×2=16 Marks)**

## SECTION - C

Answer **any six** questions **not** to exceed **120** words **each**. **Each** question carries **4** marks.

23. What are the major causes of man-wildlife conflicts ? Discuss the remedial steps that can curb the conflict.
24. Discuss the process of ecological succession.
25. Discuss the models of energy flow in an ecosystem.



26. What are the uses of various types of minerals ?
27. Explain about the impacts of traditional and modern agriculture.
28. What are the different types of soil conservation practices ?
29. What do you understand by the term thermal pollution ? Discuss various effects and control measures of thermal pollution.
30. What are the different methods to propagate environmental awareness in the society ?
31. Discuss the important solar energy harvesting devices. **(6×4=24 Marks)**

SECTION – D

Answer **any two** questions in **not** exceeding **4** pages **each**. **Each** question carries **15** marks.

32. Explain the conservation of different resources.
  33. Explain the causes and consequences of deforestation.
  34. Explain the different types of pollution.
  35. Explain the structural features of ecosystem. **(2×15=30 Marks)**
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Reg. No. : .....

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**First Semester B.A./B.Sc./B.Com. Degree Examination, February 2018**  
**Career Related First Degree Programme Under CBCSS**  
**LANGUAGE COURSE – II**  
**ML 1111.3 (Additional Language – I) : ഗദ്യസാഹിത്യം**  
**(2014 Admission Onwards)**

Time : 3 Hours

Max. Marks : 80

I. ഒരു വാക്കിലോ പരമാവധി രണ്ടു വാക്യത്തിലോ ഉത്തരമെഴുതുക. (10x1=10മാർക്ക്)

- 1) കാളപ്രാന്തനെന്ന് മറ്റു കൃഷിക്കാർ വിളിക്കുന്ന കഥാപാത്രമാര് ?
- 2) 'എടാ ഒന്നുനീക്ക് ഞാനൊന്നു മുറുക്കട്ടെ .. എത്ര നേരമായി ഒന്നു മുറുക്കിയിട്ട് ...' ആര്, ആരോട് പറഞ്ഞു ?
- 3) കണ്ടുണ്ണി ഏതു കഥയിലെ കഥാപാത്രമാണ് ?
- 4) 'സുഹറ' നായികയായ കൃതിയേത് ?
- 5) 'പ്രൊമിത്യൂസിന്റെ കരൾ' എന്ന ലേഖനം എഴുതിയതാര് ?
- 6) മാധ്യമങ്ങളുടെ രാജാവ് എന്ന് അച്യുതശങ്കർ വിശേഷിപ്പിക്കുന്നത് എന്തിനെയാണ് ?
- 7) ശരിയായ പദം തിരഞ്ഞെടുത്തെഴുതുക.  
അനുഗ്രഹീതൻ, അനുഗൃഹീതൻ
- 8) വാക്യശുദ്ധി വരുത്തുക.  
  - ഉഭയശം പതിനായിരത്തോളം രൂപ വിലവരും
  - വേട്ടയാടലുകൾക്കും പീഡനത്തിനും ഇരയാകുന്നത് ആര് ?
- 9) 'എനിക്ക് സ്വന്തമായൊരു മേൽവിലാസം പോലുമില്ലല്ലോ' എന്നാരംഭിക്കുന്ന കഥ ഏത് ?
- 10) കെ. ജി. ജോർജിന്റെ ആദ്യ സിനിമ ഏത് ?

P.T.O.





II. ഒരു ഖണ്ഡികയിൽ കവിയാതെ ഏതെങ്കിലും 8 ചോദ്യത്തിന് ഉത്തരമെഴുതുക.

(8x2=16 മാർക്ക്)

- 11) ആഗ്രഹങ്ങൾ, കടമകൾ മജീദിനെ ധീരതയോടെ മുന്നോട്ടു നയിച്ചു - സന്ദർഭം വിശദമാക്കുക.
- 12) ആ സംഗീതക്കാരനു വീട്ടിൽ കൂത്തിയിരുന്നു മൂന്നു ദിവസം അനത്തിത്തിരുമ്മേണ്ടി വന്നു - സാഹചര്യം വിശദമാക്കുക.
- 13) വെള്ളായിപ്പൻ യാത്രപുറപ്പെടുമ്പോൾ വീട്ടിൽ നിന്നു കൂട്ട നിലവിളി ഉയരാൻ കാരണമെന്ത് ?
- 14) 'എന്തായാലും മക്കളിൽ നിന്ന് അച്ഛനമ്മമാർക്ക് പേരും വിലാസവും കിട്ടുകയെന്ന സമ്പ്രദായം എനിക്കൊട്ടും പിടികിട്ടിയില്ല' എന്ന പ്രസ്താവനയ്ക്കു കാരണമെന്ത് ?
- 15) 'ഹെഡ്മാസ്റ്റർ വാതിൽക്കൽ നിൽക്കുന്നുണ്ട്. അതായിരിക്കണം ക്ലാസ്' - ഇങ്ങനെ ചിന്തിക്കുന്ന കഥാപാത്രമാര് ? സാഹചര്യം വിശദമാക്കുക.
- 16) 'കയറി'നു പശ്ചാത്തലമായ കൂട്ടനാടൻ ഗ്രാമത്തെപ്പറ്റി വിശദീകരിക്കുക.
- 17) നാടകത്തിന് ഇത്തരസാഹിത്യകലാശാഖകളിൽ നിന്നുള്ള വ്യത്യാസങ്ങൾ എന്തെല്ലാം ?
- 18) കേസരി മരണം വരെ റിബലായിരുന്നു എന്നു പറയുന്നതെന്തുകൊണ്ട് ?
- 19) എഴുപതുകളിലെ മലയാള സിനിമയെപ്പറ്റി കെ. ജി. ജോർജിന്റെ അഭിപ്രായമെന്ത് ?
- 20) മൊബൈൽഫോണിന് നിത്യജീവിതത്തിലുള്ള പ്രാധാന്യമെന്ത് ?
- 21) ഉപനയനം ഉണ്ണികൃഷ്ണന്റെ ജീവിതത്തിലെ ഒരു 'വണ്ടി മാറിക്കേറലാണ്' എന്നു പറയുന്നതെന്തുകൊണ്ട് ?
- 22) സുഹൃദയെക്കൂടി പഠിപ്പിക്കാമെന്ന അഭിപ്രായത്തെ മജീദിന്റെ ബാപ്പ നിരാകരിക്കുന്നതെന്തുകൊണ്ട് ?

III. ഓരോന്നിനും 120 വാക്കിൽ കവിയാതെ ഏതെങ്കിലും 6 ചോദ്യത്തിന് ഉത്തരമെഴുതുക.

(6x4=24 മാർക്ക്)

- 23) അവ്യസേപ്പു ചേട്ടനും കണ്ണനും തമ്മിലുള്ള ആത്മബന്ധത്തെ വരച്ചു കാട്ടുന്ന കഥയാണ് ശബ്ദിക്കുന്ന കലപ്പ എന്ന അഭിപ്രായം വിലയിരുത്തുക.
- 24) വെള്ളായിപ്പന്റെ ജീവിതാവസ്ഥയും നിർവ്വഹിക്കുന്നതിൽ ഓ. വി. വിജയൻ എത്രത്തോളം വിജയിച്ചിട്ടുണ്ടെന്നു വിലയിരുത്തുക.
- 25) ചലച്ചിത്രനിർമ്മിതിയുടെ പ്രശ്നങ്ങളെപ്പറ്റി കെ. ജി. ജോർജിന്റെ അഭിപ്രായം സംഗ്രഹിക്കുക.



- 26) ഒരു പ്രക്ഷോഭകാരിയുടെ സ്വകാര്യജീവിതം കപ്പൽച്ചേതമായിരിക്കും എന്ന് കെ. പി. അപ്പൻ പറയുന്നതെന്തുകൊണ്ട് ?
- 27) നവമാധ്യമങ്ങൾ എന്നാലെന്ത് ? അവയുടെ സവിശേഷത വ്യക്തമാക്കുക.
- 28) നവോത്ഥാനകാല കഥാകാരന്മാരിൽ ഒരാളാണ് പൊൻകുന്നം വർക്കി - ആ കാലഘട്ടത്തിലെ കഥയുടെ പ്രത്യേകതകൾ എന്തെല്ലാം ?
- 29) ഇലക്ട്രോണിക് മാധ്യമങ്ങളെന്നാലെന്ത് ? വിശദമാക്കുക.
- 30) രാജലക്ഷ്മിയുടെ രചനാസവിശേഷതകൾ 'ഒരദ്ധ്യാപിക ജനിക്കുന്നു' എന്ന കഥയെ അടിസ്ഥാനമാക്കി വിശദീകരിക്കുക.
- 31) മലയാളത്തിലേക്കു വിവർത്തനം ചെയ്യുക.

The film Van Gogh directed by French filmmaker and artist Maurice is a revisit to the remarkably productive final two months in the artist's life, ending on the day of his death, July 29, 1890. The film argues very forcefully that the painter couldnot have turned out works at consistent pace and vigour if he had been a mad man.

IV. മൂന്നു പുറത്തിൽ കവിയാതെ ഏതെങ്കിലും രണ്ടെണ്ണത്തിന് ഉത്തരമെഴുതുക.

(2x15=30 മാർക്ക്)

- 32) ഇത് ജീവിതത്തിൽ നിന്നും ചിന്തിയെടുത്ത ഒരേടാണ് എന്ന് ബാല്യകാലസഖിയെ പ്ലറ്റി പറയുവാൻ കാരണമെന്ത് ? വിശദമാക്കുക
- 33) ആത്മകഥാ സാഹിത്യചരിത്രത്തിൽ 'കണ്ണീരും കിനാവു' എന്ന ഗ്രന്ഥത്തിനുള്ള പ്രാധാന്യം വിശദമാക്കുക.
- 34) ഹൃദയഭേദകമായ ഒരനുഭവമാണ് കടൽത്തീരത്ത് എന്ന കഥ - വിശദീകരിക്കുക.
- 35) സമൂഹമനസ്സും നവമാധ്യമങ്ങളും - ഉപന്യസിക്കുക.



Reg. No. : .....

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**First Semester B.Com. Degree Examination, February 2018**  
**First Degree Programme under CBCSS**  
**METHODOLOGY AND PERSPECTIVES OF BUSINESS EDUCATION**  
**(Common for Core Course I – CO 1141/CX 1141/TT 1141/HM 1141/CC 1141**  
**(2014 Adm.) and Foundation Course I – CO 1121/CX 1121/TT 1121/**  
**HM 1121/CC 1121 (2015 Adm. Onwards))**

Time : 3 Hours

Max. Marks : 80

**SECTION – A**

Answer **all** questions in **one** or **two** sentences.

1. Who administer the customs duties in India ?
2. What is monopsony ?
3. What do you mean by primary market ?
4. What do you mean by an Intrapreneur ?
5. What do you mean by travel industry ?
6. What you mean by corporate governance ?
7. What is a chartered company ?
8. What is deferred credit ?
9. What is green marketing ?
10. What do you mean by companies limited by shares ? **(10×1=10 Marks)**

**SECTION – B**

Answer **any eight** questions, **each** in a short paragraph **not** exceeding **50** words.

11. Write a short note on 'disinvestments'.
12. Write a short note on partnership deed.
13. What do you mean by Voting Trust ?
14. Mention the features of a mixed economy.
15. Examine the problems of government intervention in business.
16. Enumerate the principles of corporate governance.

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17. Enumerate the sources of long term funds in business.
18. Write a note on Non Banking Finance Companies.
19. Distinguish between primary and secondary data.
20. Examine the significance of training in the development of an individual.
21. Explain about cross tabulation.
22. Distinguish between case studies and field studies. **(8×2=16 Marks)**

SECTION – C

Answer **any six** questions, **each** in a paragraph **not** exceeding **120** words.

23. Explain the objectives of human resource planning.
24. Enumerate the stakeholders of business.
25. What is managerialism ? Examine its components.
26. What are the arguments that you can put forward against 'profit maximisation' ?
27. Examine the peculiarities of labour as a factor of production.
28. What do you mean by Initial Public Offering (IPO) ? Examine the different methods used for IPO.
29. Examine the role of service sector in Indian industry.
30. What do you mean by Quality of Work Life ? Examine the different aspects of Quality of Work Life.
31. What are the consequences of non-registration of partnership firm ? **(6×4=24 Marks)**

SECTION – D

Answer **any two** questions, **not** exceeding **four** pages.

32. Define a joint stock company. Examine the advantages and disadvantages of a joint stock company form of business organization.
33. What do you mean by a project report ? What are the contents of a project report to be prepared by an entrepreneur before starting a business.
34. Explain the major sources of mobilizing financial resources for business.
35. Define entrepreneurship. Examine the problems faced by women entrepreneurs in India. **(2×15=30 Marks)**



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Name : .....

**First Semester B.Com. Degree Examination, February 2018  
(Career Related First Degree Programme Under CBCSS)**

**Group 2(a)**

**Language Course : Additional Language – Hindi**

**HN 1111.4 : SHORT STORY AND TRANSLATION**

**(2017 Admission)**

Time : 3 Hours

Max. Marks : 80

I. प्रत्येक प्रश्न का उत्तर एक वाक्य या एक शब्द में लिखिए :

(10×1=10 Marks)

- 1) मन्नू भंडारी का असली नाम क्या है ?
- 2) प्रसादजी की कहानियों में किसका मनोरम चित्रण मिलता है ?
- 3) 'कुछ विचार' के रचनाकार कौन हैं ?
- 4) 'उमस' कहानी का मुख्यपात्र कौन है ?
- 5) प्रेमचंद की प्रथम हिन्दी कहानी का शीर्षक क्या है ?
- 6) Assembly का हिन्दी पर्याय क्या है ?
- 7) I have two sons का हिन्दी अनुवाद क्या है ?
- 8) 'वित्त मंत्रालय' को अंग्रेजी में क्या कहते हैं ?
- 9) 'यही सच है' कहानी के केन्द्र में क्या है ?
- 10) 'मेरे पास एक पुस्तक है' का अंग्रेजी अनुवाद कीजिए ।

II. किन्हीं आठ प्रश्नों के उत्तर करीब 50 शब्दों में लिखिए ।

(8×2=16 Marks)

- 11) अनुवाद क्या है ?
- 12) स्रोतभाषा किसे कहते हैं ? स्पष्ट करें ।
- 13) दोपहर में रानी क्या करती थी ?

P.T.O.



- 14) शीरी का पति उपहार का दाम पूछने पर बिसाती ने क्या उत्तर दिया ?
- 15) दीपा क्या करती है ? वह कहाँ रहती है ?
- 16) 'ठाकुर का कुआँ' कहानी में प्रेमचंद ने किस पर व्यंग्य किया है ?
- 17) संजय किसको लेकर सशंकित है ? क्यों ?
- 18) विनोद कौन है ? उसका स्वभाव कैसा है ?
- 19) शीरी शिलाखंड पर बैठी क्या कर रही थी ?
- 20) रानी के बेटे का नाम क्या है ? उसने रानी के बारे में क्या कहा ?
- 21) निम्न लिखित पदों का हिन्दी में अनुवाद कीजिए :

- a) Ministry of Information Technology and Communication.
- b) Approved as proposed.

- 22) निम्नलिखित वाक्यांशों का अंग्रेज़ी में अनुवाद कीजिए :

- a) विषय विचाराधीन है ।
- b) प्रशासकीय अनुमोदन ।

- III. किन्हीं छह प्रश्नों के उत्तर 120 शब्दों में लिखिए ।

(6×4=24 Marks)

- 23) 'ठाकुर का कुआँ' कहानी में चित्रित सामाजिक समस्याओं पर विचार करें ।
- 24) 'बिसाती' कहानी में चित्रित मनोरम प्रकृति पर प्रकाश डालिए ।
- 25) 'उमस' कहानी के शीर्षक की सार्थकता पर प्रकाश डालिए ।
- 26) संजय का चरित्र चित्रण कीजिए ।
- 27) 'उमस' कहानी की संवाद योजना पर प्रकाश डालिए ।
- 28) हिन्दी से अंग्रेज़ी में एक और अंग्रेज़ी से हिन्दी में एक खंड का अनुवाद करना अनिवार्य है :  
गाँधीजी १८९२ से १९१४ तक दक्षिण अफ्रीका में थे । वहाँ रहते हुए उन्होंने यूरोपवासियों के द्वारा अफ्रीका के रहनेवाले तथा भारतीय लोगों के साथ अमानवीय व्यवहार देखा । जब वे भारत लौटे तो उन्होंने अपने अनुभवों का तथ्यात्मक विवरण प्रकाशित किया । किन्तु इस अत्युक्तिपूर्ण रूप को इंग्लैंड और दक्षिण अफ्रीका में बहुत प्रसारित किया गया और इस से दक्षिण अफ्रीका के गोरे लोग गाँधीजी से नाराज़ हो गए । जब वे डरबन लौटे तो उनके विरुद्ध जन-भावना फैल गई । नेटाल सरकार ने उनके जहाज को बंदरगाह में घुसने से कुछ दिन रोक दिया और उनको उतरने से रोकने का प्रयास किया ।



- 29) लाहौल और स्पीती हिमाचल प्रदेश के सबसे बड़े जिले हैं। यह ऊँचे पर्वतों का विशाल क्षेत्र है और एक संकरी घाटी है जिसके उत्तर में लद्दाख और तिब्बत, पूर्व में किन्नौर और दक्षिण में कुल्लू घाटी है। लाहौल की लगभग आधी जनसंख्या बौद्ध है, जबकि शेष आधी हिन्दू। लाहौल के मंदिरों में और घरों में, दोनों धर्मों की मूर्तियाँ साथ-साथ देखी जा सकती हैं। इस क्षेत्र की मुख्य भाषा भोटी है जो तिब्बती से मिलती है।
- 30) A poor woman once came to Mahatma Budha to ask him whether he could give her medicine to restore her dead child to life. The holy man touched by the great sorrow of the woman, told her that there was only one medicine which could revive her son. He asked her to bring a handful of mustard seeds from a house where death has never entered. The sorrowing mother went from door to door seeking the mustard seed, but at every door she met with sad replies.
- 31) It is true to say that service to man is service to God. Rabindranath Tagore in his poem 'Leave this Chanting', says that God could be found with the hardworking people. He suggests that service to the masses is the service to God. All the Saints and religious teachers have stressed the importance of serving humanity.

IV. किन्हीं दो प्रश्नों के उत्तर 250 शब्दों में लिखिए।

(2×15=30 Marks)

- 32) कहानी कला की दृष्टि से 'यही सच है' कहानी का मूल्यांकन कीजिए।
- 33) बिसाती कहानी में प्रेम और प्रकृति सौन्दर्य का मनोरम चित्रण किया गया है। चर्चा करें।
- 34) 'ठाकुर का कुआँ' कहानी की कथावस्तु संक्षेप में लिखकर उसकी विशेषताओं पर प्रकाश डालिए।
- 35) 'उमस' कहानी परिवार के बँधे-बँधाए ढाँचे में पडी नारी की ऊब और घुटन भरी जिन्दगी का शब्द चित्र है। आलोचना कीजिए।



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Reg. No. : .....

Name : .....

**First Semester B.Com. Degree Examination, February 2018**  
**(Career Related First Degree Programme under CBCSS)**  
**GROUP 2(a)**  
**Language Course : Additional Language – HINDI**  
**HN 1111.4 – Prose, Commercial Hindi and Letter Writing**  
**(2014 – 2016 Admn.)**

Time : 3 Hours

Max. Marks : 80

I. एक शब्द या वाक्य में उत्तर लिखिए : (10×1=10 Marks)

- 1) 'पूस की रात' किसकी कहानी है ?
- 2) क्रोध का उदय कब होता है ?
- 3) 'इंस्पेक्टर मातादीन चाँद पर' का लेखक कौन है ?
- 4) माधव की पत्नी का नाम क्या है ?
- 5) विज्ञापनों में सौन्दर्यशास्त्र का आधार क्या है ?
- 6) 'ताज' निबन्ध के रचयिता कौन है ?
- 7) विज्ञापनों में बार-बार प्रयुक्त होनेवाले शब्द कौन-कौन से हैं ?
- 8) 'प्रेषक' का मतलब क्या है ?
- 9) अपने मित्र को पत्र लिखते समय अभिवादन के लिए किस शब्द का प्रयोग करते हैं ?
- 10) आवेदन पत्र में क्या संबोधन लिखते हैं ?

II. किन्हीं आठ प्रश्नों के उत्तर करीब 50 शब्दों में लिखिए : (8×2=16 Marks)

- 11) बुधिया की चारित्रिक विशेषताएँ क्या-क्या हैं ?
- 12) ताज के सौन्दर्य का कौन-सा चित्र लेखक ने खींचा है ?
- 13) 'क्रोध का अंधापन' का मतलब क्या है ?
- 14) नये सौन्दर्यशास्त्र का क्या 'खालतंत्र' है ?

P.T.O.





- 15) 'कैसा बुरा रिवाज़ है कि जिसे जीते जी तन ढाँकने को चीथडा भी न मिले, मरने पर नया कफन चाहिए।' - व्याख्या कीजिए ।
- 16) 'यह एक भुक्तभोगी ही बता सकता है ।' किस संदर्भ में यह बताया गया है ?
- 17) क्रोध और वैर में क्या अंतर है ?
- 18) मनुष्य क्यों सुख सागर में मग्न होने की चेष्टा करता है ?
- 19) 'राम का कालाग्नि-सदृश क्रोध सात्विक तेज है, तामस ताप नहीं ।' शुक्लजी के इस कथन का तात्पर्य क्या है ?
- 20) मातादीन ने चाँद के पुलिस-मंत्री से क्या कहा ?
- 21) 'स्त्री विज्ञापनों का सबसे बड़ा औजार है ।' सुधीश पचौरी क्यों इस तरह कहते हैं ?
- 22) चाँद के प्रधानमंत्री ने मातादीन को क्यों भारत वापस लौटाया ?

III. किन्हीं छः प्रश्नों के उत्तर सौ-सौ शब्दों में लिखिए :

(6×4=24 Marks)

- 23) नालंदा कॉलेज, दिल्ली में प्राध्यापक का एक पद खाली है । उक्त पद के लिए आवेदन पत्र तैयार कीजिए ।
- 24) पत्रों के कितने प्रकार हैं ? समझाइए ।
- 25) लोकभारती प्रकाशन, इलाहाबाद को कुछ पुस्तकें मँगाने हुए पत्र लिखिए ।
- 26) स्टेट बैंक ऑफ इन्डिया में एक बचत खाता खोलने हेतु शाखा प्रबन्धक के नाम पत्र लिखिए ।
- 27) पुस्तक एजेंसी की प्राप्ति के लिए वाणी प्रकाशन, नई दिल्ली के नाम पत्र लिखिए ।
- 28) 'डेबिट कार्ड' खो जाने पर उसके द्वारा भुगतान रोकने का अनुरोध करते हुए बैंक के प्रबन्धक के नाम पत्र लिखिए ।
- 29) मुंबई के होटल में कमरा बुकिंग हेतु होटल प्रबन्धक के नाम पत्र लिखिए ।
- 30) फटी-पुरानी पुस्तकें, भेजने के कारण पुस्तक विक्रेता को लिखे जानेवाले शिकायती पत्र का नमूना तैयार कीजिए ।
- 31) बकाया बिल के भुगतान का अनुरोध करते हुए लिखे जानेवाले पत्र का नमूना लिखिए ।



IV. किन्हीं दो प्रश्नों के उत्तर करीब 250 शब्दों में लिखिए :

(2×15=30 Marks)

- 32) 'इंस्पेक्टर मातादीन चाँद पर' का सारांश लिखकर सिद्ध कीजिए कि 'यह रचना भ्रष्टाचारी पुलिस अधिकारियों पर करारा व्यंग्य करती है।'
- 33) 'विज्ञापनों के देहवाद ने स्त्री देह को आकर्षक बनाकर चौराहे पर टाँग दिया है।' 'स्त्री जो महज त्वचा है' लेख के आधार पर इस कथन का समर्थन कीजिए।
- 34) 'कफन' कहानी का सारांश लिखकर उसकी विशेषताओं पर प्रकाश डालिए।
- 35) 'ताज' का सारांश लिखकर सिद्ध कीजिए कि 'शाहजहाँ ने मनुष्य के अचिर स्थायी प्रेम को चिर स्थायी बनाया है।'



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Reg. No. : .....

Name : .....

**First Semester B.A./B.Sc./B.Com. Degree Examination, February 2018**  
**First Degree Programme under CBCSS and**  
**Career Related First Degree Programme under CBCSS 2(a)**  
**Language Course – I**  
**EN 1111.1, EN 1111.2 and EN 1111.3 : LISTENING, SPEAKING AND READING**  
**(2015 Admission)**

Time : 3 Hours

Max. Marks : 80

I. Answer all questions, each in a word or sentence.

- 1) Write a tri-syllabic word.
- 2) Ask a question to know one's occupation.
- 3) What is meant by IPA ?
- 4) Write a word where /r/ is silent.
- 5) Write a word where all the consonants are nasals.
- 6) Write a word where 'g' is not pronounced as /g/.
- 7) Write phonetic symbol that stands for letters 'er' in 'serve'.
- 8) Write the syllable structure of 'food'.
- 9) Who is Petra ?
- 10) Why does Menelaus refuse to read the historians ? **(10×1=10 Marks)**

P.T.O.



II. Answer **any eight, each** in a short paragraph, **not exceeding 50 words**.

- 11) What is meant by scanning and give 2 examples of scanning ?
- 12) How do graphics and visual aids play a role in promoting reading ?
- 13) Explain how motivation accelerates reading.
- 14) Your mobile Sim Card is not functioning. You go to BSNL Office to get it replaced with a duplicate. Construct a dialogue between you and the Officer.
- 15) You visit your friend with a view to discuss common interview questions, as you have to attend one next week. Write down a conversation with your friend when you meet him.
- 16) What is pharynx ?
- 17) Transcribe the following words 'church' and 'begin'.
- 18) How can we overcome listening barriers ?
- 19) Explain speech mechanism.
- 20) Explain syllable structure.
- 21) Why does Helena wish that Menelaus goes to war ?
- 22) What excuse did Tsumu give for not being married ? **(8×2=16 Marks)**

III. Answer **any six, each** in a paragraph, **not exceeding 100 words**.

- 23) What arguments does Menelaus present to escape from going into a war against Troy ?
- 24) A brief note on the difference between skimming and scanning.
- 25) Transcribe the following words : park , gargle, passion, car, butter, chair, table, boat.



26) Complete the conversation below :

- A) \_\_\_\_\_.
- B) \_\_\_\_\_, madam. The crockery store is on the third floor \_\_\_\_\_.
- A) I see, \_\_\_\_\_ ?
- B) \_\_\_\_\_, ma'am. There are no offers today.
- A) \_\_\_\_\_ ?
- B) You may use the escalator \_\_\_\_\_.
- A) \_\_\_\_\_ . Is there \_\_\_\_\_ ?
- B) \_\_\_\_\_, ma'am, the rest room \_\_\_\_\_ corridor.
- A) \_\_\_\_\_.
- B) You're welcome.

27) Imagine you are George Varghese, an official at a bank. A customer who wants to open an account in his daughter's name approaches you. Construct a dialogue between you and the customer.

28) A note on note-taking.

29) Imagine the following roles viz. those of a tourist and shopkeeper. Construct a dialogue, taking clues from below

<b>Tourist</b>	<b>Shopkeeper</b>
Enters the shop, starts conversation	Greets customer, welcomes him into the shop and offers assistance
States the purpose of his visit, asks to see some handicraft items.	Invites him to go around and select an item.



Looks at the products and enquires about the prices.	Answers and encourages him to buy something.
Indicates that the price is very high and asks for a discount.	Apologizes, informs him that is a fixed price shop.
Buys a product and asks the shopkeeper to pack it.	Packs the product and hands it over to him
Asks the way to railway station	Shopkeeper gives directions. "Go straight, you will hit a cross road, turn right, the station is about half a kilometer on your right".
Expresses gratitude.	"You are welcome, Sir".

30) Scan the following poem and find answer to the questions given below.

I leant upon a coppice gate  
 When Frost was spectre-grey,  
 And Winter's dregs made desolate  
 The weakening eye of day.  
 The tangled bine-stems scored the sky  
 Like strings of broken lyres,  
 And all mankind that haunted nigh  
 Had sought their household fires.  
 The land's sharp features seemed to be  
 The Century's corpse outleant,  
 His crypt the cloudy canopy,  
 The wind his death-lament.



The ancient pulse of germ and birth  
Was shrunken hard and dry,  
And every spirit upon earth  
Seemed fervourless as I.  
At once a voice arose among  
The bleak twigs overhead  
In a full-hearted evensong  
Of joy illimited;  
An aged thrush, frail, gaunt, and small,  
In blast-beruffled plume,  
Had chosen thus to fling his soul  
Upon the growing gloom.  
So little cause for carolings  
Of such ecstatic sound  
Was written on terrestrial things  
Afar or nigh around,  
That I could think there trembled through  
His happy good-night air  
Some blessed Hope, whereof he knew  
And I was unaware.

- 1) How does the poet depict the bitter hopelessness of the cold winter evening ?
- 2) Depict 'the Century's corpse'.
- 3) What is the significance of the aged thrush ?
- 4) Comment on the ending of the poem.



31) Read the passage intensively and answer the **four** questions.

What distinguishes humans from animals ? For some it is that altruistic willingness to help other members of the species. However, this kind of altruism seems to exist in the animal world as well.

Researchers working with Christopher Boesch at the Max Planck Institute for Evolutionary Anthropology in Leipzig observed that West African chimpanzees adopt orphaned young, even though they are not related to them. Several animals lavished care on the juvenile for several years. Surprisingly, half of these adoptive parents were male.

This behaviour is thought to be encouraged by the presence of leopards with whom the West African chimpanzees share their habitat. The constant threat from the big cats seems to have encouraged cohesion and solidarity within the group. Accordingly, the scientists observed more chimpanzee adoptions in West Africa's Tai National Park than in East Africa.

Wild chimpanzees appear to be more prepared to help than those living in captivity. In zoos, chimpanzees cooperate with other members of the group to only a very limited extent. "Our observations show that altruism in wild chimpanzees is much more widespread than studies of chimpanzees in zoos would suggest", concludes Christopher Boesch.

- 1) What is the passage about ?
  - 2) What did the researchers discover ?
  - 3) What surprised the researchers ?
  - 4) What prompted cohesion and solidarity among the group of chimpanzees ?
- (6×4=24 Marks)**





Answer **any two, each** in about **300** words.

- 32) Discuss in detail the various aspects of listening.
- 33) What are the sub-skills of reading ?
- 34) Transcribe the following words : length, large, taller, doubt, thumb, pack, tube, duck, transport, neighbor, resolution, wrap, habit, women and chance.
- 35) You are an anchor in a TV channel. You visit the college in a village to seek permission to conduct a game competition, involving the student body of the college. In the campus, you first meet the Arts Club Secretary by chance. You tell him your intention and tell him you want to meet the Principal for permission. You are led to the Principal, get permission to conduct the competition on one of the convenient afternoons of the next week. The Arts Club Secretary is directed to co-ordinate the function by the Principal. You discuss the details with him and fix the date, time and venue tentatively. The Arts Club Secretary agrees to take necessary steps to inform the students properly. He also agrees to organize maximum number of competitors and audience. Based on the above details, construct the conversation-with the Arts Club Secretary, with the Principal and then again with the Arts Club Secretary.

**(15x2=30 Marks)**



Reg. No. : .....

Name : .....

**First Semester B.A./B.Sc./B.Com. Degree Examination, February 2018**  
**First Degree Programme Under CBCSS**  
**Language Course – I**  
**LISTENING, SPEAKING & READING**  
**(Common for B.A./B.Sc. EN 1111.1, B.Com. EN 1111.2 &**  
**Career Related 2 (a) EN 1111.3)**  
**(2016 Admission Onwards)**

Time : 3 Hours

Max. Marks : 80

I. Answer **all** questions, **each** in a word or sentence.

- 1) What is the term used to describe the process of looking up a word in a dictionary ?
- 2) Expand IPA.
- 3) Identify the number of syllables in the word "Provincial".
- 4) Syllabify the word "informal".
- 5) What is soft palate ?
- 6) Transcribe the word "typical".
- 7) What is scanning ?
- 8) Who is Cole ?
- 9) What is Ring-o-Bells' ?
- 10) Why does the Queen prevent her Ladies-in-Waiting from accompanying her ?

**(10×1 = 10 Marks)**

II. Answer **any eight**, each in a short paragraph **not** exceeding **50** words.

- 11) Write a short note on Indian English.
- 12) Differentiate between extensive reading and intensive reading.
- 13) List the voiceless sounds in English.
- 14) What are active and passive articulators ?
- 15) List four words where the diphthong/eu/ appears in the word final position.
- 16) Transcribe the following words : Cupboard, Dessert.
- 17) You are the manager of a furniture store. A customer comes into complain about the bad quality of the Dining Table set he has bought from you three months previously. Construct a dialogue between you and the irritated customer.

P.T.O.



- 18) What is intonation ?
- 19) Complete the sentences with appropriate question tags :
- 1) You are Mahesh's son. \_\_\_\_\_ ?
- 2) It is already very late. \_\_\_\_\_ ?
- 20) Why does Cole react violently when he hears one of the young men call out "Darton" ?
- 21) How was Marlon supposed to recognize the messenger ?
- 22) What are the three things Abel Merryweather says he has to do on Monday ?

(8×2 = 16 Marks)

III. Answer **any six**, each in a **paragraph** not exceeding **100** words.

- 23) What are the barriers to listening ?
- 24) Transcribe the following words :  
Silence, Categorise, Turmoil, Violent, Curtains, Idle, Pastry, Delight.
- 25) Complete the conversation given below :
- Salesman : Welcome to our store sir! How can I help you ?
- Customer : \_\_\_\_\_
- Salesman : Yes sir, we do sell Microwave Ovens. Are you looking for any particular brand or model ?
- Customer : \_\_\_\_\_
- Salesman : Of course sir, we have quite a few models within the budget you just mentioned.
- Customer : \_\_\_\_\_
- Salesman : I would recommend either Havells or Samsung Sir. Both of them come with five star energy ratings.
- Customer : \_\_\_\_\_
- Salesman : I am sorry sir, we don't have any models with extended warranty.
- Customer : \_\_\_\_\_
- Salesman : Of course sir. Would you be paying by cash or card ?
- Customer : \_\_\_\_\_
- Salesman : Our billing desk is here sir, please come with me.
- Customer : \_\_\_\_\_
- 26) You are travelling by bus to visit a relative. A friend whom you have not met for a long time comes and sits next to you in bus. Construct a dialogue between the two of you .



27) Imagine the following roles viz., those of a customer in need of a reservation and a front desk executive at a hotel and do as directed.

Customer	Hotel Staff
Greets, inquires about pre-booking facilities at hotel	Welcomes customer. Confirms about pre-booking facilities
Gives dates on which rooms are required	Confirms that rooms are available. Does the customer want to go ahead and book ?
Says needs 4 double rooms	Apologises, says only 3 double rooms are available on the given date.
Inquires about other options	Says single rooms are available. Or perhaps would the customer be ok with a change in dates ?
Says single rooms are fine	Confirms booking of 3 double rooms and 2 single rooms
Pays the bill and thanks the employee	Thanks the customer. Promises to make all arrangements

28) Scan the poem and answer the **four** questions that follow :

I must go down to the seas again, to the lonely sea and the sky,  
And all I ask is a tall ship and a star to steer her by ;  
And the wheel's kick and the wind's song and the white sail's shaking,  
And a grey mist on the sea's face, and a grey dawn breaking.

I must go down to the seas again, for the call of the running tide  
Is a wild call and a clear call that may not be denied;  
And all I ask is a windy day with the white clouds flying,  
And the flung spray and the blown spume, and the sea-gulls crying.

I must go down to the seas again, to the vagrant gypsy life,  
To the gull's way and the whale's way where the wind's like a whetted knife;  
And all I ask is a merry yarn from a laughing fellow-rover,  
And quiet sleep and a sweet dream when the long trick's over.

- 1) What does the poet want to do ?
- 2) Do you think that the poet has been to the seas before ? Why ?
- 3) What is the refrain in the poem ?
- 4) What according to the poet are the pleasures of sailing ?



29) Read the passage and answer the **four** questions that follow :

Dolphins are regarded as the friendliest creatures in the sea and stories of them helping drowning sailors have been common since Roman times. The more we learn about dolphins, the more we realize that their society is more complex than people previously imagined. They look after other dolphins when they are ill, care for pregnant mothers and protect the weakest in the community, as we do. Some scientists have suggested that dolphins have a language but it is much more probable that they communicate with each other without needing words. Could any of these mammals be more intelligent than man? Certainly the most common argument in favour of man's superiority over them that we can kill them more easily than they can kill us is the least satisfactory. On the contrary, the more we discover about these remarkable creatures, the less we appear superior when we destroy them.

- 1) What leads us to believe that the society of dolphins is more complex than previously imagined?
- 2) What do scientists suggest about communication between dolphins?
- 3) What is the common argument for man's superiority over other species?
- 4) Find a word in the extract similar in meaning to the word :  
"extraordinary".

30) How do Marion and Gaultier treat Jean and Pierre when they first meet them?

31) How does the play "Under Fire" characterise the Queen? (6×4 = 24 Marks)

IV. Answer **any two**, each in about **three hundred** words.

32) Transcribe :

Zero, Worst, Village, Though, Surprise, Repair, Play, Number, Marry, Knock, Juice, Hammer, Goat, Climb, Able.

33) Write an essay on the sound system of English.

34) Comment on the nature of father – son relationship in the short story "After Twenty Years".

35) You and your family are at a restaurant.

- 1) You already have a reservation for four at the restaurant. Inquire at the front desk of the restaurant about your booking, and ask to be shown to your seats.
- 2) Have a conversation with the waiter. Place your dinner order.
- 3) Have a conversation with your friend about your dinner last night. Tell him/her about your experience there.

Construct dialogues for all three situations given above. (15×2=30 Marks)



(Pages : 2)

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Reg. No. : .....

Name : .....

**First Semester B.Com. Degree Examination, February 2018**  
**Career Related First Degree Programme Under CBCSS**  
**Group 2(a)-Commerce and Tourism and Travel Management**  
**Vocational Course I : TT 1171**  
**PRINCIPLES OF TOURISM**  
**(2013 Adm. Onwards)**

Time: 3 Hours

Max. Marks : 80

**SECTION – A**

Answer **all** questions in **one** or **two** sentences **each**. **Each** question carries **1** mark.

1. Domestic tourism.
2. Medical tourism.
3. Picnic.
4. Inbound tourism.
5. Motel.
6. Sustainable development.
7. Demonstration effect.
8. Cruise tourism.
9. Sun lust.
10. Motivation.

**(10×1=10 Marks)**

**SECTION – B**

Answer **any 8** questions in **one** paragraph. **Each** question carries **2** marks.

11. Differentiate between travel and tourism.
12. Write about dark period in the history of tourism.
13. Explain 'health' as a travel motivator.
14. Discuss about important high speed trains of the world.
15. What do you mean by paid holiday ?

P.T.O.

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16. Explain air chartering.
  17. What do you mean by economic leakage in tourism ?
  18. What is adventure tourism ?
  19. What is ecotourism ?
  20. What is Indrail pass ?
  21. What is rural tourism ?
  22. What is multiplier effect ?
- (8×2=16 Marks)**

**SECTION – C**

Answer **any 6** questions, **not** to exceed **120** words. **Each** question carries **4** marks.

23. Explain the types of hotels based on location.
  24. Explain the advantages and disadvantages of air transportation.
  25. Write a note on the main beach destinations of India.
  26. What is sports tourism ?
  27. Explain MICE tourism.
  28. What are the basic travel motivators ?
  29. What is Grand Tour ?
  30. Discuss the role of tourism in regional development.
  31. Explain the road networks in India.
- (6×4=24 Marks)**

**SECTION – D**

Answer **any 2** questions **not** exceeding **4** pages. **Each** question carries **15** marks.

32. Make an essay on supplementary Accommodation. Add a note on supplementary accommodation in Kerala.
  33. Explain the various travel motivation theories.
  34. Write an essay on the development of tourism till 18<sup>th</sup> century.
  35. Write an essay on air transportation. Add a note on the civil aviation scenario in India.
- (2×15=30 Marks)**
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