

(Pages : 3)

S – 3004

Reg. No. :

Name :

First Semester B.B.A. Degree Examination, January 2024

Career Related First Degree Programme under CBCSS

Foundation Course

BM 1121/BL 1121 : ENVIRONMENTAL STUDIES

(Common For B.B.A (2022 Admission Onwards) & B.B.A Logistics
(2020 Admission Onwards))

Time : 3 Hours

Max. Marks : 80

SECTION – A

Answer **all** questions. Each question carries 1 mark. (One word to maximum **two** sentences)

1. What is acid rain?
2. Enlist any two renewable energy resources.
3. What is meant by forest ecosystem?
4. What is nuclear hazards?
5. Explain the term carbon credit.
6. What is wild life protection Act?
7. What is disaster management?
8. What is grassland ecosystem?
9. What is cyclone?
10. What is food webs?

(10 × 1 = 10 Marks)

P.T.O.

SECTION – B

Answer any **eight** questions. Each question carries **2** marks. (Not exceed **one** paragraph)

11. What are generic species?
12. What is ecosystem?
13. What is landslide?
14. Explain rain water harvesting.
15. What are endemic species?
16. What is desert ecosystem?
17. What is flood?
18. What is population explosion?
19. Explain the cause of nuclear accidents.
20. What is environmental ethics?
21. What are the gases which cause acid rain?
22. Write a detailed note on effective solid waste management.

(8 × 2 = 16 Marks)

SECTION – C

Answer any **six** questions. Each question carries **4** marks. (Not exceed **120** words)

23. Explain the objectives of sustainable development.
24. Evaluate the role of effective E-waste management.
25. Analyse the causes of climate change.
26. Discuss the importance of value education in protecting environment.
27. Explain the issues and concerns in resettlement and rehabilitation of people.

28. What is biodiversity and conservation?
29. Evaluate the scope of environmental studies.
30. Explain the preventive measures of air pollution.
31. Differentiate between renewable and non-renewable resources.

(6 × 4 = 24 Marks)

SECTION – D

Answer any **two** questions. Each question carries **15** marks.

32. Discuss the various effect of hazardous waste on environment and human health.
33. Discuss in detail the role of information technology in environment and human health.
34. What is environmental pollution? Explain in detail the different types and causes of various environmental pollution.
35. Discuss the structure and functions of an ecosystem.

(2 × 15 = 30 Marks)

(Pages : 4)

S – 3021

Reg. No. :

Name :

First Semester B.B.A. Degree Examination, January 2024

Career Related First Degree Programme under CBCSS

Complementary Course

BM 1131/BL 1131 : STATISTICS FOR BUSINESS DECISIONS

**(Common For B.B.A (2022 Admission Onwards) & B.B.A Logistics
(2020 Admission Onwards))**

Time : 3 Hours

Max. Marks : 80

SECTION – A

Vert short answer type questions (**one** word to maximum of **2** sentences). Answer **all** questions. Each question carries **1** mark.

1. Which central tendency is a positional average?
2. When is the rank correlation method used?
3. What is a simple correlation?
4. What is the wholesale price index?
5. State two properties of base year.
6. Define Geometric mean.
7. Mean of 5 values is 70. Find the sum of values.
8. When is mode said to be ill-defined?
9. What is a regression line?
10. What are the different kinds of statistical average?

(10 × 1 = 10 Marks)

P.T.O.

SECTION – B

Short answer questions (Not to exceed **one** paragraph). Answer any **eight** questions. Each question carries **2** marks.

11. What is secular trend?
12. What is meant by measures of central tendency?
13. Write down any two mathematical properties of arithmetic mean.
14. Write any two advantages of the range.
15. Compare mean deviation and standard deviation as measures of variation.
16. Differentiate between fixed base and chain base method.
17. Given Laspayre's price index number = 120 and Paasche's price index number = 119.6, then find Fisher's index number.
18. If a sample size of 22 items has a mean of 15 and another sample size of 18 items has a mean of 20. Find the mean of combined sample.
19. What is splicing?
20. Write the formula for Pearman's Rank correlation coefficient.
21. Why is least square method used?
22. What does Q1 and Q3 mean in statistics?

(8 × 2 = 16 Marks)

SECTION – C

Short essay questions (Not to exceed **120** words). Answer any **six** questions. Each question carries **4** marks.

23. What is standard deviation? Explain its superiority over other measures of dispersion.
24. Explain the concept of regression and point out its usefulness in dealing with business problems.
25. Discuss briefly the importance of time series analysis in business and economics.

26. Outline the qualities of a good average.
27. Find the coefficient of variation from the following data
192, 288, 236, 229, 184, 260, 348, 291, 330, 300
28. Find the mean deviation about the mean for the following data
12, 3, 18, 17, 4, 9, 17, 19, 20, 15, 8, 17, 2, 3, 16, 11, 3, 1, 0, 5
29. Find out spearman's coefficient of correlation between the two kinds of assessment of graduate students' performance in a college.
- | Name of students | A | B | C | D | E | F | G | H | I |
|------------------|----|----|----|----|----|----|----|----|----|
| Internal Exam | 51 | 68 | 73 | 46 | 50 | 65 | 47 | 38 | 60 |
| External Exam | 49 | 72 | 74 | 44 | 58 | 66 | 50 | 30 | 35 |

30. From the following data compute Laspeyre's index number for the current year:

Items	Base year		Current year	
	Price	Quantity	Price	Quantity
A	1	6	5	8
B	2	7	4	7
C	3	8	3	6
D	4	9	2	5

31. From the chain base index numbers given below, find fixed base index numbers:
- | Year: | 2015 | 2016 | 2017 | 2018 | 2019 |
|-------------------|------|------|------|------|------|
| Chain base index: | 80 | 110 | 120 | 90 | 140 |

(6 × 4 = 24 Marks)

SECTION – D

Long essay questions. Answer any **two** questions. Each question carries **15** marks.

32. From the following data obtain the two regression lines:
- | | | | | | | | | |
|---------------------------------|---|---|---|---|----|---|----|----|
| Capital Employed (Rs. in lakh): | 7 | 8 | 5 | 9 | 12 | 9 | 10 | 15 |
| Sales Volume (Rs. in lakh): | 4 | 5 | 2 | 6 | 9 | 5 | 7 | 12 |
33. Compute Karl Pearson coefficient of correlation
- | | | | | | | | | | | |
|-------------|----|----|----|----|----|----|----|----|----|----|
| Price (Rs.) | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 |
| Supply (kg) | 30 | 29 | 29 | 25 | 24 | 24 | 24 | 21 | 18 | 15 |

-
34. How would you account for the predominant choice of arithmetic mean of statistical data as a measure of central tendency? Under what circumstances would it be appropriate to use mode or median?
35. "Index numbers are today one of the most widely used statistical device. They are used to take the pulse of the economy and they have come to be used as indicators of inflationary or deflationary tendencies". Discuss.

(2 × 15 = 30 Marks)

(Pages : 4)

S – 2979

Reg. No. :

Name :

**First Semester B.Sc./B.Com./B.B.A./B.C.A./B.M.S./B.S.W./B.Voc. Degree
Examination, January 2024**

Career Related First Degree Programme under CBCSS

Language Course I – English

EN 1111/EN 111/EN 1111.4 : LANGUAGE SKILLS

(Common for Career Related 2(b) and B.Voc. Programmes)

(2019 Admission Onwards)

Time : 3 Hours

Max. Marks : 80

- I. Answer in a word or sentence. All questions carry 1 mark each.
1. Who proposed Communication theory?
2. What is Entropy in communication?
3. RP means _____.
4. How many vowels are there in English RP?
5. _____ is a portmanteau made of iPod and broadcasting.
6. Who is an Anchor?
7. What are the four types of reading?
8. What is copy editing?
9. What is a CV?
10. What is a blog?

(10 × 1 = 10 Marks)

P.T.O.

II. Answer any **eight** questions in a short paragraph of 50 words.

11. Suggest a few ways to get a good posture.
12. The use of gestures in communication.
13. Explain plagiarism.
14. What are the four main types of writing? Give examples.
15. The barriers to reading.
16. How can one develop good speaking skills?
17. Use of mobile phone to improve communication skills.
18. Describe Active listening.
19. What is word stress? Give examples.
20. Define falling intonation in English, with examples.
21. What are the eight major components in communication?
22. Give any four barriers to effective communication.

(8 × 2 = 16 Marks)

III. Answer any **six** questions in around **100** words.

23. Read the following passage carefully and answer all the questions that follow.

Several factors contribute to the lower likelihood of girls attaining optimal education levels. These include societal expectations that girls should assist their mothers in domestic responsibilities, cultural norms that dictate a predetermined role in domestic work for girls, the presence of illiterate mothers unable to provide education, economic reliance on men, and the prevalence of child marriage. Many impoverished families marry off their daughters early, believing that investing in her is more valuable when she stays at home. Early marriage is also fuelled by the notion that it ensures early reproduction. In 1986, India established the National Policy on Education (NPE) and initiated the Mahila Samakhyā program, aiming to empower women by creating a conducive learning environment. Progress has been observed in certain regions of India, with an

increase in girl's school enrolment and their participation as teachers. Although female literacy surpassed 50% of the overall female population by 2001, these figures remained significantly below global standards and even male literacy rates in India. Ongoing efforts persist to elevate the educational standards for females bridging the gap with their male counterparts.

- (a) Give any three contributing factors to why girls are less likely to attain optimal education levels.
 - (b) Why do some impoverished families choose to marry off their daughters early?
 - (c) What programme was launched in India in 1986 and with what purpose?
 - (d) What progress was observed with regards the 1986 project and how did it compare to the global standards?
24. Write a script for an anchor who is hosting a celebrity fashion show.
 25. Prepare a speech on the issues faced by women in the film industry.
 26. Write a telephonic conversation between you and a police officer who is calling you with regard to a crime committed in your area. Write at least ten exchanges.
 27. Write a blog on a local hero from your region.
 28. Write an email to an award winning writer, inviting her to inaugurate the Literary Club in your college.
 29. Write the script for a podcast on the latest trends in higher education.
 30. You are the Arts Club Secretary of your college. Prepare the minutes of a meeting conducted by the Club with regard to conducting the Arts competitions.
 31. Edit the passage given below.

Yesterday i visited the park with my friend. We saw many colourful flowers, and the weather was perfect for a picnic. we bring sandwiches and chips, but we forgot to bring water. It was a big mistake because we got thirsty after walking for a while. we decide to buy water from a vendor in the park. I have a great time with my friend; we talk and laugh a lot. After that, we played near the lake. At the end of the day, we feel tired but happy.

(6 × 4 = 24 Marks)

IV. Answer any **two** questions in about **300** words.

32. Write notes on the following passage.

Secularism denotes the principle of separating the affairs of the state from those of religious entities. This ideology holds immense significance in a democratic nation, particularly one characterized by a diverse populace practicing various religions. It serves to safeguard the freedom of expression and beliefs for all individuals, contributing to the peaceful functioning of the state.

India, with its amalgamation of religions including Hinduism, Islam, Buddhism, Sikhism, etc., has successfully embraced secularism as a cornerstone of its democratic framework. This commitment ensures impartial treatment of citizens in all spheres, irrespective of their caste, religion, or beliefs. The incorporation of secularism into the constitutional fabric not only upholds fundamental rights such as freedom of expression and religious freedom but also addresses the potential for religious conflicts in a country with a multitude of faiths.

In the historical context, attempts by majority groups to assert dominance over minorities or governmental structures have been mitigated by the implementation of secularism. By functioning independently from religious entities, secularism grants equal freedom to all religions and castes, serving as a check against potential imbalances. Although there are inherent threats and challenges to secularism, it remains the duty of a secular state to tirelessly pursue the goal of fostering peace and understanding among diverse religious communities. This approach allows the seamless operation of government institutions while affording fundamental rights to every citizen, irrespective of their caste, religion, or beliefs.

In conclusion, the introduction of secularism in a diverse country like India proves to be a boon, enabling individuals to express their opinions freely and openly practice the religion of their choice, or opt not to practice any religion at all.

33. Narrate an incident that you consider the turning point in your life.

34. Write a paragraph each on **any two** topics:

(a) Tourism (b) Pollution in the city (c) Women oriented cinema

35. You are applying to the post of a Spoken English trainer in a reputed firm in the city. Prepare a cover letter and CV for the same.

(2 × 15 = 30 Marks)

(Pages : 6)

S – 3017

Reg. No. :

Name :

First Semester B.B.A. Degree Examination, January 2024

Career Related First Degree Programme under CBCSS

Core Course

BM 1143/BL 1143 : FINANCIAL ACCOUNTING

**(Common for B.B.A. (2022 Admission Onwards) &
B.B.A. Logistics (2020 Admission Onwards))**

Time : 3 Hours

Max. Marks : 80

SECTION – A

Answer **all** questions. Each question carries **1** mark. One word to maximum of two sentences.

1. Define accounting.
2. What are the features of double entry system?
3. How will you close the profit and loss account?
4. Distinguish between trial balance and balance sheet.
5. What constitute the final accounts of a company?
6. Who are the users of financial statements?
7. What is horizontal analysis?

P.T.O.

8. What is internal analysis?
9. What is IFRS?
10. What are the disadvantages of accounting standards?

(10 × 1 = 10 Marks)

SECTION – B

Answer any **eight** questions. Each question carries **2** marks. Not to exceed one paragraph.

11. What is journal?
12. What are contra entries?
13. How are ledger accounts balanced?
14. Why is a trial balance prepared?
15. What are the uses of the balance sheet?
16. What is authorised capital?
17. What is dividend?
18. What is "notes on accounts"?
19. Explain the importance of financial statements?
20. What is meant by analysis and interpretation?
21. Define accounting ratio?
22. Give appropriate narration for the following journal entry

Drawings a/c Dr. 5,000

Purchase 5,000

(8 × 2 = 16 Marks)

SECTION – C

Answer any six questions. Each question carries 4 marks. Not to exceed 120 words.

23. Explain the rules for debit and credit.
24. What are the points to be noted while preparing a profit and loss account?
25. What is share capital and its type?
26. Explain the significance of comparative statements.
27. Explain the objectives of accounting standards.
28. With the following details write up the account of Mr. M

Sold goods to Mr. M Rs. 7,000

Mr. M returned goods Rs. 500

Received cash from Mr. M Rs. 4,450 and allowed him discount Rs. 50

Mr. M accepted bills receivable Rs. 1,000.

29. Ascertain purchases:

	Rs.
Opening stock	12,000
Closing stock	13,000
Direct expenses	7,000
Indirect expenses	13,000
Sales	64,000
Gross profit	15,300

30. Prepare trial balance from the following ledger balances

	Rs.
Capital	3,000
Purchases	14,000
Bank overdraft	4,000
Bills payable	2,000
Sales	1,06,000
Drawings	2,000
Capital	1,00,000
Wages	5,000
Salary	6,000
Commission received	1,000
Sundry debtors	60,000
Sundry creditors	10,000
Furniture	33,000
Buildings	1,00,000

31. From the following information, prepare a common size income statement.

Particulars	2021-22	2020-21
Revenue from operations	90,000	1,25,000
Cost of goods sold	50,000	60,000
Operating expenses	4,000	6,000
Non-operating expenses	600	750

(6 × 4 = 24 Marks)

SECTION – D

Answer any **two** questions. **Each** question carries **15** marks.

32. Examine the process of development of accounting standards in India.

33. What is subsidiary books? List the important subsidiary books.

34. Given below are the balances of Mr P as on 31st March, 2022.

Particulars	Debit	Credit
	Rs.	Rs.
Capital		1,20,000
Sundry debtors and creditors	22,000	22,500
Sales		59,700
Drawings	2,000	
Cash in hand	8,200	
Cash at bank	30,000	
Wages	2,500	
Purchases	10,000	
Opening stock	30,000	
Business premises	60,000	
Bills receivable	14,500	
Office telephone expenses	3,500	
General expenses	9,000	
Goodwill	10,500	
	<u>2,02,200</u>	<u>2,02,200</u>

- The stock value at the end of the accounting period was Rs. 5,000
- Interest on capital at 6% is to be provided
- Interest on drawing at 5% is to be provided
- Write off bad debts amounting to Rs. 2,000
- Create provision for bad and doubtful debts on sundry debtors @ 10%.

Prepare final accounts for the year ended 31st March, 2022.

35. Prepare Statement of profit and loss of S Ltd for the year ending 31st March 2022., showing profit as per schedule III of the companies Act – 2013.

Debit balance	Rs.	Credit balance	Rs.
Opening stock	36,000	Share capital Rs. 10 each	7,00,000
Purchases	2,10,000	General reserve	2,00,000
Salary	16,000	Surplus (01.04.2021)	60,000
Wages	12,000	Creditors	22,000
Interest on loan	8,000	Bills payable	18,000
Office expenses	18,000	Sales	4,26,000
Rent	10,000	Discount	10,000
Land and buildings	4,00,000	Bank overdraft	16,000
Plant and machinery	2,70,000	10% Debentures	2,00,000
Debtors	80,000	8% Loan	1,00,000
Cash	12,000		
Bank	80,000		
Patents	1,00,000		
Goodwill	4,00,000		
Dividend paid	80,000		
Debenture interest	20,000		
	<u>17,52,000</u>		<u>17,52,000</u>

- (a) Provide depreciation on fixed assets by 10%.
 (b) Stock on 31st March 2022 was valued at Rs. 86,000
 (c) Provide taxation at 40%.

(2 × 15 = 30 Marks)

(Pages : 3)

S – 3013

Reg. No. :

Name :

First Semester B.B.A. Degree Examination, January 2024

Career Related First Degree Programme under CBCSS

Core Course

BM 1142 / BL 1142: MANAGERIAL ECONOMICS

**(Common For B.B.A. (2022 Admission Onwards) &
B.B.A. Logistics (2020 Admission Onwards))**

Time : 3 Hours

Max. Marks : 80

SECTION – A

Answer **all** questions in **one** or **two** sentences each. **Each** question carries 1 mark.

1. What is Reverse Repo Rate?
2. What is CRR?
3. What is Demand Curve?
4. What is Cost Volume profit Analysis?
5. What is GNP?
6. Define Economics.
7. What is Price Theory?
8. What is Demand Function?
9. What is Business Cycle?
10. What is Marginal Cost?

(10 × 1 = 10 Marks)

P.T.O.

SECTION – B

Short Answer Questions (Not to exceed **one** paragraph). Answer any **eight** questions. **Each** question carries **2** marks.

11. What is Kinked Demand Curve?
12. What is Reserve price?
13. What is Giffen Goods?
14. What is Oligopoly?
15. Explain Fiscal Policy.
16. What is Product Differentiation?
17. What are the three determinants of Demand?
18. What is Inflation?
19. What is Bank Rate?
20. What are the features of Isoquants?
21. What are Inferior Goods?
22. What are Open Market Operations?

(8 × 2 = 16 Marks)

SECTION – C

Short Essay Questions. (Not to exceed **120** words). Answer any **six** questions. **Each** question carries **4** marks.

23. Explain Marri's Model of Balanced Growth.
24. What is the role of NSSO?

25. Explain the different forms of Monopoly.
26. Explain the Law of Production.
27. Explain the Cobb- Douglas Production Function.
28. What are the features of good forecasting method?
29. What are the uses of managerial economics in decision making?
30. Detail the various types of Elasticity of Demand.
31. Explain the difference between Fixed Exchange Rate and Floating Exchange Rate.

(6 × 4 = 24 Marks)

SECTION – D

Long essay questions. Answer any **two** questions. **Each** question carries **15** marks.

32. Explain in detail the process of price determination in the market period under the conditions of perfect competition.
33. Explain the Cost Function in Short run and in the long run.
34. Discuss the various forms of market structure.
35. Explain Demand Forecasting and its methods.

(2 × 15 = 30 Marks)

(Pages : 3)

S – 3009

Reg. No. :

Name :

First Semester B.B.A. Degree Examination, January 2024

Career Related First Degree Programme under CBCSS

Logistics

Core Course

BL 1141 : MANAGEMENT CONCEPTS AND THOUGHTS

(2020 Admission Onwards)

Time : 3 Hours

Max. Marks : 80

SECTION – A

Answer **all** questions in **one** word to a maximum sentences. **Each** question carries **1** mark.

1. What is management?
2. Management is a universal process. How?
3. What is gesture?
4. What is time study?
5. What is *Espirit de corps*?
6. Define policy.
7. What is a standard?
8. Define authority.

P.T.O.

9. What is decentralization?

10. What is demotion?

(10 × 1 = 10 Marks)

SECTION – B

Answer any **eight** questions not exceeding a paragraph each. Each question carries 2 marks.

11. What is intelligence test?

12. Explain co-ordination.

13. What is manpower planning?

14. What is break even analysis?

15. What is operational control?

16. Explain departmentation.

17. What is motivation?

18. What is span of control?

19. Explain morale

20. Define communication.

21. What is basic need?

22. Explain line and staff organization.

(8 × 2 = 16 Marks)

SECTION – C

Answer any **six** questions. Each question carries 4 marks. (Not to exceed 120 words)

23. Explain the skills required by a manager.

24. Explain management by objectives.

25. Explain levels of management.

26. What are the principles of direction?

-
27. Explain the characteristics of strategic planning?
 28. Explain modern controlling techniques?
 29. Explain Abraham Maslow's need hierarchy theory.
 30. What are qualities of a good supervisor?
 31. State the importance of co-ordination.

(6 × 4 = 24 Marks)

SECTION – D

Answer any **two** questions. Each question carries **15** marks.

32. Explain Fayol's principle of management.
33. Explain staffing and its functions.
34. What is leadership? Explain different types of leadership styles.
35. Define planning. Explain planning process.

(2 × 15 = 30 Marks)