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Reg. No. :

Name :

**First Semester B.Sc./B.Com./B.B.A./B.C.A./B.S.W./B.M.S./B.Voc. Degree
Examination, March 2023.**

Career Related First Degree Programme under CBCSS

Group 2(b) – Language Course – English

EN 1111/EN 111/ EN 1111.4 – LANGUAGE SKILLS

(2019 Admission Onwards)

Time : 3 Hours

Max. Marks : 80

- I. Answer **all** questions, each in a word or a sentence.
1. Define communication.
2. Give an example of a two syllable word.
3. Mention any two mediums of communication.
4. _____ is called the study of body language.
5. _____ is the physical manifestation of language.
6. What is the full form of CV?
7. What is the meaning of the French word 'Resume'?
8. The person who gets the end product of communication is called _____
9. Define blogs.
10. What is podcast?

(10 × 1 = 10 Marks)

P.T.O.

II. Answer **any eight**, each in a short paragraph not exceeding **50** words.

11. What is meant by netiquette?
12. Process of communication.
13. Components of communication
14. Types of podcast
15. Soft skills
16. Hard skills
17. What is non-verbal communication?
18. Why do we need a CV?
19. Barriers to effective listening.
20. What is phonetics?
21. Define linguistics.
22. What is a foreign language?

(8 × 2 = 16 Marks)

III. Answer **any six**, each in a paragraph not exceeding **100** words.

23. Read the following passage and answer all the questions that follow.

Opera refers to a dramatic art form, originating in Europe, in which emotional content is conveyed to the audience as much through music, both vocal and instrumental, as it is through the lyrics. By contrast, in musical theatre an actor's dramatic performance is primary and the music plays a lesser role. The drama in opera is presented using the primary elements of theatre such as scenery, costumes and acting. However the words of the opera, or libretto, are

sung rather than spoken. The singers are accompanied by a musical ensemble ranging from a small instrumental ensemble to a full symphonic Orchestra.

- (a) What is meant by opera?
 - (b) How is musical theatre different from opera?
 - (c) How are the lyrics in opera conveyed?
 - (d) Who accompanies the singers in an opera?
24. Write a script for hosting a chat show with a famous entrepreneur.
25. Prepare a speech on the essence of discipline to succeed in life.
26. Mention ten telephonic exchanges between yourself and the manager of a company where you have been promoted to a post of division manager.
27. Write a blog on the importance of economic independence for women after marriage.
28. Write an email to an academic inviting him/her to be the guest of honour in a talk series hosted by your college.
29. Write a script for a podcast on the freedom of speech.
30. Edit the passage.

The auditorium were decorated with buntings. Chairs have been neatly arranged in rows for the invitees. The dias have a beautiful backdrop. The principle escorts the chief guest to the stage when they all occupy there seats, two girls, sing the prayer.

31. Prepare minutes of a meeting conducted by the literary club. You are the secretary of the club and the meeting is related to the celebration of literary week.

(6 × 4 = 24 Marks)

IV. Answer **any two** each in about **300** words.

32. Write a book review on a favorite novel you have read.
33. Prepare a blog on creating awareness about the growing use of Artificial Intelligence in the field of liberal Arts.
34. Prepare a CV and a covering letter for the post of Research Assistant in a reputed institution in a response to an advertisement that has appeared in a daily.
35. The following passage is in a jumbled manner. Arrange them in the correct order so as to make a sensible passage.

Scientists have for the first time managed to edit genes in a human embryo to repair a genetic mutation, fueling hopes that such procedures may one day be available outside laboratory conditions. The Cardiac disease causes sudden death in otherwise healthy young athletes and affects one in 500 people overall. Correcting the mutation in the gene would not only ensure that the child is healthy but also prevents transmission of the mutation to future generations. It is caused by a mutation in a particular gene and a child will suffer from the condition even if inherits only one copy of the mutated gene. In results announced in Nature this week, scientists fixed a mutation that thickens the heart muscle, a condition called hypertrophic cardiomyopathy.

(2 × 15 = 30 Marks)

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P – 8002

Reg. No. :

Name :

First Semester B.B.A. Degree Examination, March 2023

Career Related First Degree Programme under CBCSS

Foundation Course

BM 1121 / BL 1121 : ENVIRONMENTAL STUDIES

(BBA (2022 Admission) & BBA Logistics (2020 Admission onwards))

Time : 3 Hours

Max. Marks : 80

SECTION – A

Answer **all** questions (one word to maximum two sentences). Each question carries **1** mark.

1. What is environmental ethics?
2. What is biodiversity?
3. What is E-waste?
4. What is hot spots?
5. What is value education?
6. What are decomposers?
7. What are natural resources?
8. What is Marine pollution?
9. What is energy pyramid?
10. What are the uses of forest?

(10 × 1 = 10 Marks)

P.T.O.

SECTION – B

Answer any **eight** questions. Each question carries **2** marks. (not exceed **one** paragraph)

11. Explain the structure of atmosphere.
12. What is aquatic ecosystems?
13. Explain global warming.
14. List the different types of environmental pollution.
15. What is tsunami?
16. Explain the concept of Ozone layer depletion.
17. Discuss ecological succession.
18. What are the objectives of sustainable development?
19. What are the causes of degradation of agricultural land?
20. What is holocaust?
21. Give the reasons behind noise pollution.
22. What are green house gases?

(8 × 2 = 16 Marks)

SECTION – C

Answer any **six** questions. Each question carries **4** marks. (not exceed **120** word)

23. Briefly explain the components of ecosystem.
24. Elaborate the major causes and effects of deforestation.
25. Explain Environment Protection Act.

26. Explain the various methods of water conservation.
27. Analyse in-situ and ex-situ conservation of biodiversity.
28. Evaluate the urban problems related to energy.
29. Explain the concept of wasteland reclamation.
30. Explain the necessity of environmental education for sustainable development.
31. Explain major types of ecological pyramid.

(6 × 4 = 24 Marks)

SECTION – D

Answer any **two** questions. Each question carries **15** marks.

32. Explain the role of an individual in conservation of natural resources.
33. Explain the threats of biodiversity and discuss the conservation methods of biodiversity.
34. 'India as a mega diversity nation'. Discuss.
35. Explain the preventive and conservation measures of various environmental pollution.

(2 × 15 = 30 Marks)

(Pages : 3)

P – 8006

Reg. No. :

Name :

First Semester B.B.A. Degree Examination, March 2023

Career Related First Degree Programme under CBCSS

Logistics

Core Course

BL 1141 : MANAGEMENT CONCEPTS AND THOUGHTS

(2020 Admission Onwards)

Time : 3 Hours

Max. Marks : 80

SECTION – A

Answer **all** questions in **one** word to a maximum of **two** sentences. Each question carries **1** mark.

1. Define management.
2. Define administration.
3. What is feedback?
4. Who is a personnel?
5. Define planning.
6. What is forecasting?
7. What is strategy?
8. What is a formal organization?
9. What is delegation?
10. What is selection?

(10 × 1 = 10 Marks)

P.T.O.

SECTION – B

Answer any **eight** questions not exceeding **one** paragraph each. Each question carries **2** marks.

11. What is job description?
12. What is managerial control?
13. What is PERT?
14. What is decision making?
15. Explain responsibility.
16. What is promotion?
17. Explain on the job training.
18. What is motion study?
19. What is unity of command?
20. What is autocratic style?
21. Is management a science or art. Explain
22. Explain differential piece rate system

(8 × 2 = 16 Marks)

SECTION – C

Answer any **six** questions. **Each** question carries **4** marks.

23. Explain the characteristics of management.
24. Explain the steps in controlling.
25. Differentiate between placement and selection.

26. Explain the advantages of division of labour.
27. Explain process of delegation of authority
28. What are the principles of effective co-ordination?
29. Explain major contributions of Chester Bernard.
30. What are the features, of managerial control?
31. Explain the qualities of a good leader.

(6 × 4 = 24 Marks)

SECTION – D

Answer any **two** questions. Each question carries **15** marks.

32. Explain functions of management.
33. Explain theory of scientific management.
34. Briefly explain the steps in planning process.
35. Explain different sources of recruitment.

(2 × 15 = 30 Marks)

(Pages : 3)

P – 8011

Reg. No. :

Name :

First Semester B.B.A. Degree Examination, March 2023

Career Related First Degree Programme under CBCSS

Core Course

BM 1142/BL 1142 : MANAGERIAL ECONOMICS

(B.B.A. (2022 Admission) & B.B.A. Logistics (2020 Admission onwards))

Time : 3 Hours

Max. Marks : 80

SECTION – A

Answer **all** questions in **one** or **two** sentences each. Each question carries **1** mark.

1. What is Economic Cost?
2. What is Market demand?
3. What is Monopoly?
4. What is Repo rate?
5. What is Cost of production?
6. What is Cartel?
7. What is Inflation?
8. What is NNP?

P.T.O.

9. What is Elasticity of demand?
10. Define Managerial Economics.

(10 × 1 = 10 Marks)

SECTION – B

Short Answer questions (Not to exceed **one** paragraph) Answer any **eight** questions. Each question carries **2** marks.

11. What is Production Function?
12. What are Isoquants?
13. What is Break Even Analysis?
14. Explain Fiscal Policy.
15. Explain Cost Volume Profit Analysis.
16. What is Demand Curve?
17. What is Imperfect Competition?
18. What is Price Dumping?
19. Explain Bank Rate.
20. What are Economies Of scale?
21. What is per Capita Income?
22. What is CRR?

(8 × 2 = 16 Marks)

SECTION – C

Short Essay Questions. (Not to Exceed **120** words) Answer any **six** questions. Each question carries **4** marks.

23. Explain the role of CSO.
24. Explain the economies of production.
25. Write a short note on the exchange rate policy of India.
26. Explain the role of managerial economist in business decision making.
27. Enlist the differences between Plan and Non plan expenditure.
28. Explain the problems of National Income Estimation in India.
29. Illustrate the uses of Managerial Economics
30. Distinguish between Imperfect Competition and Monopolistic competition.
31. Explain the concept of Baumol's Sales Revenue Maximization.

(6 × 4 = 24 Marks)

SECTION – D

Long Essay questions. Answer any **two** questions. Each question carries **15** marks.

32. Explain the Fiscal policies and practices in India.
33. Explain Business Cycle and its implication.
34. What is credit control? Explain various methods of qualitative credit control.
35. Explain the Elasticity of Demand and its estimation.

(2 × 15 = 30 Marks)

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P – 8015

Reg. No. :

Name :

First Semester B.B.A. Degree Examination, March 2023

Career Related First Degree Programme under CBCSS

Core Course

BM 1143/BL 1143 : FINANCIAL ACCOUNTING

B.B.A. (2022 Admission) & B.B.A. Logistics (2020 Admission onwards)

Time : 3 Hours

Max. Marks : 80

SECTION – A

Answer **all** questions. Each question carries **1** mark. (One words to maximum of 2 sentences)

1. What are the objectives of accounting?
2. What is meant by double entry system?
3. How is closing stock shown in final accounts?
4. What are closing entries?
5. What is divisible profit?
6. What are financial statements?
7. What is vertical analysis?
8. What is external analysis?

P.T.O.

9. What is Ind AS?

10. What is ICAI?

(10 × 1 = 10 Marks)

SECTION – B

Answer any **eight** questions. Each question carries **2** marks. (Not to exceed **one** paragraph)

11. What are the books of original entry?

12. What is the purpose of preparing purchases book and sales book?

13. Distinguish between journal and ledger.

14. What is a trial balance?

15. What is Balance sheet?

16. What are preliminary expenses?

17. What is meant by 'equity share'?

18. Distinguish between analysis and interpretation.

19. What are the objectives of ratio analysis?

20. What are the advantages of accounting standards?

21. What is IFRS convergence?

22. Give appropriate narration for the following journal entry:

Advertisement a/c	Dr 8,000
Purchase	8,000

(8 × 2 = 16 Marks)

SECTION – C

Answer any **six** questions. Each question carries **4** marks. (Not to exceed **120** words)

23. What are the different kinds of cash book?
24. What are the objects of preparing a trading account?
25. State the usual items coming under the head 'share capital'.
26. What are the limitations of ratio analysis?
27. Give accounting equation after each of the following transactions.

	₹
(a) Started business with cash	50,000
(b) Purchased goods on credit	4,000
(c) Purchased goods for cash	2,000
(d) Purchased stationery	500

28. Ascertain cost of goods sold:

	₹
Opening stock	52,000
Purchases	1,54,000
Direct expenses	21,000
Closing stock	39,000

29. Correct the trial balance

	Debit (₹)	Credit (₹)
Return outward	16,000	
Opening stock	34,200	
Salaries	12,000	
Creditors	28,000	
Bank	45,000	
Carriage inward	6,000	
Rent received	3,000	

	Debit (₹)	Credit (₹)
Discount allowed	2,000	
Purchases	1,00,000	
Bills payable	20,000	
Debtors		15,000
Carriage outward		5,000
Capital		55,200
Machinery		18,000
Return inward		3,000
Discount received		4,000
Trade expenses		6,000
Sales		1,40,000
Buildings		20,000
	<u>2,66,200</u>	<u>2,66,200</u>

30. From the following particulars, prepare Statement of profit and loss for the year ending March 2022, as per the Companies Act - 2013.

Particulars	₹	₹
Plant and machinery	1,60,000	
Land and buildings	6,74,000	
Depreciation on plant and machinery	16,000	
Adjusted purchases	4,00,000	
Closing stock	1,50,000	
Wages	1,20,000	
Net sales		10,00,000
Salaries	80,000	
Bank overdraft		2,00,000
10% Debentures		1,00,000
Equity share capital – (₹ 100 shares, fully paid)		2,00,000
6% Preference share capital – (₹ 100 shares, fully paid)		1,00,000
	<u>16,00,000</u>	<u>16,00,000</u>

31. Convert the following statement of profit and loss into the comparative statement of profit and loss.

Particulars	Note no	2020-21	2021-22
Revenue from operations		1,90,000	2,12,500
Other incomes		12,500	18,000
Expenses		1,66,000	1,75,500
Income tax		25%	20%

(6 × 4 = 24 Marks)

SECTION – D

Answer any **two** questions. **Each** question carries **15** marks.

32. Explain the important ratios and their significance in financial analysis.
33. Explain the role of IASB in developing IFRS.
34. Prepare three column cash book in the books of Mr. Tejil.

March

- 1 Cash in hand ₹12,000
- 1 Cash at bank ₹15,000
- 2 Cash paid into bank ₹11,000
- 3 Goods sold to Thomas ₹18,500. Half of it is received in cash and half of it is received by cheque which is immediately deposited in the bank
- 4 Sold on credit to Jayaraj for ₹7,000
- 8 Jayaraj sent a cheque in full settlement ₹6,900
- 12 Jayaraj's cheque was sent to bank
- 14 Bought goods from Iqbal and issued a cheque to him immediately ₹8,500
- 15 Bought goods from Murali on credit ₹4,000
- 19 Received a cheque from Kannan in full settlement of ₹2,000, ₹1,975
- 20 Drew cash ₹3,000 and by cheque ₹5,000 for personal use
- 25 Paid Vinod by cheque in full settlement of his account of ₹2,000, ₹1850

35. From the trial balance of Ajith and the adjustments given below, prepare trading and profit and loss A/c for the year ended 31st March 2022 and the balance sheet as on that date.

Particulars	Debit	Credit
Opening stock	15,000	
Capital		25,000
Furniture and fixtures	30,000	
Returns outward		1,000
Purchases	40,000	
Bills payable		10,000
Sales returns	2,000	
Sales		1,24,000
Carriage inwards	10,000	
Provision for doubtful debts		500
Office rent	23,000	
Sundry debtors	20,100	
Bank balance	19,600	
Bad debts	900	
Provision for discount on debtors		100
	<u>1,60,600</u>	<u>1,60,600</u>

- (a) Stock at the end of the year was ₹8,000
 (b) Further bad debts amounted to ₹100
 (c) Create 2% provision for doubtful debts on sundry debtors
 (d) Create 1% provision for discount on sundry debtors

(2 × 15 = 30 Marks)

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Reg. No. :

Name :

First Semester B.B.A. Degree Examination, March 2023

Career Related First Degree Programme under CBCSS

Complementary Course

BM 1131/BL 1131 : STATISTICS FOR BUSINESS DECISIONS

(B.B.A. (2022 Admission) & B.B.A. Logistics (2020 Admission onwards))

Time : 3 Hours

Max. Marks : 80

SECTION – A

Very short answer type questions (one word to maximum of 2 sentences). Answer **all** questions. Each question carries **1** mark.

1. Define Time series.
2. What is quartile deviation?
3. Define variance.
4. Define the line of best fit.
5. What is the nature of the correlation of two variables when they move in the same direction?
6. Define median.
7. What is a multiple correlation?

P.T.O.

8. Define consumer price index number.
9. Name one principal limitation of index numbers.
10. Define Harmonic mean.

(10 × 1 = 10 Marks)

SECTION – B

Short answer questions (Not to exceed one paragraph). Answer any eight questions .
Each question carries **2** marks.

11. What is the purpose of average in the statistical method?
12. What is the difference between negative and positive correlations?
13. What are the various measures of dispersion?
14. What is meant by time series?
15. Define absolute dispersion.
16. What do you mean by deflating index number?
17. What purpose does coefficient of variation serve?
18. If Pasche's index number is 105.72 and Laspeyre's index number is 107.22, then find Fisher's index number?
19. Why does rank correlation coefficient differ from Pearsonian correlation coefficient?
20. Define mode.
21. Calculate harmonic mean
X : 2, 3, 4, 5

22. Compare the two series for their variability (using range)

Series A	5	6	8	10	12	16	19	21	25
Series B	25	30	30	35	40	40	45		

(8 × 2 = 16 Marks)

SECTION – C

Short essay questions (Not to exceed 120 words). Answer any six questions. Each question carries 4 marks.

23. A candidate obtains the following percentage of marks English 60, Hindi 75. Maths 63, physics 60 and chemistry 55. Find the weighted mean if weights are 1,1,2,3,3 respectively allotted to subjects.

24. Compute median

Class	0-10	10-20	20-30	30-40	40-50	50-60	60-70
Frequency	8	12	20	23	18	7	2

25. The following table gives data regarding the value of export of raw cotton and value of import of manufactured cotton goods into India during the year 2013-2014 to 2020-2021. Compute correlation coefficient between import and export and interpret the result.

Year	Export of raw cotton (Billion)	Import of cotton goods (Billion)
2013-2014	40	56
2014-2015	44	49
2015-2016	58	53
2016-2017	55	58
2017-2018	89	65
2018-2019	98	76
2019-2020	66	58

26. From the following data compute pasche's price index number.

Items	Base Year		Current Year	
	Price	Quantity	Price	Quantity
A	1	6	5	8
B	2	7	4	7
C	3	8	3	6
D	4	9	2	5

27. From the following prices of three groups of commodities for the years 2015 to 2019, find the chain base index numbers chained to 2015.

Groups	2015	2016	2017	2018	2019
I	4	6	8	10	12
II	16	20	24	30	36
III	8	10	16	20	24

28. What is regression analysis? How does it differ from correlation?
29. Discuss briefly the components of a time series?
30. Write a brief note on distrust of statistics.
31. Explain why standard deviation considered to be a powerful tool to measure dispersion.

(6 × 4 = 24 Marks)

SECTION – D

Long essay questions. Answer any two questions. **Each** question carries **15** marks.

32. Discuss the strong and weak points of Various measures of central tendency.
33. Discuss the problems faced while constructing an index number.
34. Find the two – regression equation of X on Y and Y on X from the following data:

X: 10 12 16 11 15 14 20 22

Y: 15 18 23 14 20 17 25 28

35. The scores of two batsman A and B in six innings during a certain match are as follows

Batsman A 32 28 47 63 71

Batsman B 19 31 48 53 57

Examine which of the following batsman is more consistent in scoring.

(2 × 15 = 30 Marks)