



First sem Towns

(Pages : 7)

B – 3038

Reg. No. : .....

Name : .....

**First Semester B.A./B.Sc./B.Com. Degree Examination, December 2016**  
**First Degree Programme Under CBCSS & Career Related First Degree**  
**Programme Under CBCSS 2 (a)**  
**Language Course – I**  
**EN 1111.1, EN 1111.2 and EN 1111.3 : Listening, Speaking and Reading**  
**(2015 Admission)**

Time : 3 Hours

Max. Marks : 80

I. Answer **all** questions, **each** in a **word** or **sentence**.

- 1) How many syllables are there in the word 'Linguistics' ?
- 2) Write a polite request, asking for clarification or elaboration.
- 3) How many consonant sounds are there in English ?
- 4) Write a word where /p/ is silent.
- 5) Pronunciation of '-ed' in 'picked'.
- 6) Write a word where /n/ is silent.
- 7) Write a phonetic symbol that stands for the letters 'er' in 'serve'.
- 8) Write the syllable structure of the word 'sorry'.
- 9) What is the name of the physician to the Prince Dimitri ?
- 10) How does Paris introduce himself to Menelaus and Analytikos ? **(10×1=10 Marks)**

II. Answer **any eight**, **each** in a short paragraph, **not** exceeding **50** words.

- 11) What are the four communicative skills and explain which one is unique and has added significance ?
- 12) How does vocabulary strengthen reading ?
- 13) What is skimming ?
- 14) You are at a multi-cuisine restaurant in a mall. Waiting for some time, you became irritated. Construct a dialogue between you and the waiter.

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- 15) Construct a dialogue with the manager of a builders firm enquiring whether there is a vacancy for field supervisor.
- 16) You are tired of shopping at a mall. On the 3<sup>rd</sup> floor you come across a neighbour. Ask him politely whether there is a rest room on the same floor ?
- 17) Transcribe the following words : 'park' and 'sigh'.
- 18) What is good listening ? Explain.
- 19) How many vowels are there in English language and explain how they are split up ?
- 20) What is syllable and explain the structural details ?
- 21) Describe the circumstances leading to Gonzalo's separation from Laura.
- 22) What message does Helena leave before she elopes ? **(8x2=16 Marks)**

III. Answer **any six each** in paragraph, **not** exceeding **100** words.

- 23) What is Prince Dimitri's attitude towards death ?
- 24) A brief note on vocalization and lip reading.
- 25) Transcribe the following words: machine, chemical, bachelor, wrong, roar, enjoy, change, judge.
- 26) Complete the conversation below :  
A : I think your ATM \_\_\_\_\_. Will someone \_\_\_\_\_ ?  
B : Our ATM is out sourced, Sir \_\_\_\_\_. All maintenance is done by the service provider.  
A : But I don't need to contact your service provider! \_\_\_\_\_. You should at least check and \_\_\_\_\_.  
B : Please, take a seat Sir, \_\_\_\_\_ and check it.  
A : \_\_\_\_\_. But why do banks entrust an ATM to an outside party ?  
B : We used to have our own ATM, Sir. But it kept breaking down every other day, so we finally handed over maintenance, and repairs to a firm that specializes in this work. Now it's a brown label ATM, Sir.  
A : \_\_\_\_\_ ? That sounds a common brand of tea!  
B : \_\_\_\_\_ ! But Brown labels are ATMs where the ATM is owned by the bank itself. You can see the logo of the bank on the ATM, Sir. But cash management and connectivity to banking networks will be done by a service provider.



A : \_\_\_\_\_ kinds of ATMs.

B : A 'Brown label' has come as an alternative between bank owned ATMs and 'White label' ATMs. Oh, our staff has confirmed that \_\_\_\_\_ We'll report it right \_\_\_\_\_ Sir.

A : I needed some money urgently. \_\_\_\_\_ nearby ?

B : \_\_\_\_\_, Sir.

A : Thank you.

27) Imagine you are the Salesman Ganesh in a mobile shop. Construct a dialogue between you and the customer who has come to your place for a purchase.

28) What are the barriers to listening ? How these can be overcome ?

29) Imagine the following roles (viz.) those of a sales person and customer and construct a dialogue using the clues given below :

Customer	Salesman
Do you have green tea ?	Yes, Madam : Shows the place where packets of tea are on display
Asks for ABC brand	Apologizes. The brand is not available. Offers xyz brand.
Accept the apology and choose from the available brand.	Mentions the price.
Examine the packet and points out that it is opened.	Apologises for the defect. Offers to replace.
Accepts the apology. Agrees to take a fresh packet.	Response involves (a) Here you are and (b) Thank you madam.
Asks for information as to where the music store is	It is on the 4 <sup>th</sup> floor, opposite the lift. Have a good day.
You too!	



30) Scan the following poem and find answer to the questions given below :

Red lips are not so red  
As the stained stones kissed by the English dead  
Kindness of wooed and wooer  
Seems shame to their love pure.  
O Love, your eyes lose lure  
When I behold eyes blinded in my stead!  
Your slender attitude  
Trembles not exquisite like limbs knife ... skewed  
Rolling and rolling there  
Where God seems not to care:  
Till the fierce Love they bear  
Cramps them in death's extreme decrepitude.  
Your voice sings not so soft,  
Though even as wind murmuring through rafters loft, ...  
Your dear voice is not dear,  
Gentle, and evening clear,  
As thiers whom were now hear,  
Now earth has stopped their piteous mouths that coughed.  
Heart, you were never hot,  
Nor large, nor full like hearts made great with shot;  
And though your hand be pale,  
Paler are all which trail  
Your cross through flame and hail:  
Weep, you may weep, for you may touch them not.

- 1) What is the poem about ?
- 2) Give a title to the poem.
- 3) Write two examples of antithetical ideas fused together in the poem.
- 4) Is there a sense of pessimism reflected in the poem ?



- 31) Read the passage intensively and answer the four questions. (P.122 Reading exercise 4 to be taken).

Five score years ago, a great American, in whose symbolic shadow we stand today, signed the Emancipation proclamation. This momentous decree came as a great beacon of light or hope to millions of Negro<sup>2</sup> slaves who had been seared in the flames of withering injustice. It came as a joyous daybreak to end the long night of their captivity.

But one hundred years later, the Negro still is not free. One hundred years later, the life of the Negro is still sadly crippled by the manacles of segregation and the chains of discrimination.

One hundred years later, the Negro lives on a lonely island of poverty in the midst of a vast ocean of material prosperity. One hundred years later, the Negro is still languishing in the corners of American society and finds himself an exile on his own land. So we have come here today to dramatize a shameful condition.

In a sense we have come to our nation's capital to cash a cheque. When the architects of our republic wrote the magnificent words of the Constitution and the declaration of Independence, they were signing a promissory note to which every American was to fall heir. This note was a promise that all men, yes, black men as well as white men, would be granted the unalienable rights of life, liberty, and the pursuit of happiness.

It is obvious today that America has defaulted on this promissory note insofar as her citizens of colour are concerned. Instead of honoring this sacred obligation America has given the Negro people a bad cheque, which as come back marked 'insufficient funds'.

But we refuse to believe that the bank of justice is bankrupt. We refuse to believe there are insufficient funds in the great vaults of opportunity of this nation. So we have come to cash this cheque-a cheque that will give us upon demand the riches of freedom and the security of justice.

We have also come to this hallowed spot to remained America of the fierce urgency of now. There is no time to engage in the luxury of cooling of or to take the tranquilizing drug of gradualism.

But there is something that I must say to my people who stand on the warm threshold which leads into the palace of justice. In the process of gaining our rightful place we must not be guilty of wrongful deeds.



Let us not seek to satisfy our thirst for freedom by drinking from the cup of bitterness and hatred. We must for ever conduct our struggle on the high plane of dignity and discipline. We must not allow our creative protest to degenerate into physical violence. Again and again we must rise to the majestic heights of meeting physical force with soul force.

So I say to you, my friends, that even though we must face the difficulties of today and tomorrow, I still have a dream. It is a dream deeply rooted in the American dream that one day this nation will rise up and live out the true meaning of its creed—we hold this truth to be self-evident, that all men are created equal.

I have a dream that one day on the red hills of Georgia, sons of former slaves and sons of former slave-owners will be able to sit down together at the table of brotherhood.

I have a dream that one day, even the state of necessity, a state sweltering with the heat of injustice, sweltering with the heat of oppression, will be transformed into an oasis of freedom and justice.

I have a dream my four little children will one day live in a nation where they will not be judged by the colour of their skin but by content of their character. I have a dream today.

I have a dream that one day down in Alabama, with its vicious racists, with its governor having his lips dripping with the words of interposition and nullification, that one day right there in Alabama, little black boys and black girls will be able to join hands with little white boys and girls as sisters and brothers. I have a dream today...

So let freedom ring from the prodigious hill-tops of New Hampshire.

Let freedom ring from the mighty mountains of New York.

Let freedom ring from the heightening Alleghenies of Pennsylvania.

Let freedom ring from the snow-capped Rockies of Colorado.

Let freedom ring from the curvaceous slopes of California. But not only that.

Let freedom ring from Stone Mountain of Georgia.

Let freedom ring from Lookout Mountain of Tennessee.

Let freedom ring from every hill and molehill of Mississippi, from every mountain side, let freedom ring.



And when we allow freedom to ring, when we let it ring from every village and Hamlet, from every state and city, we will be able to speed up that day when all of God's children-black men and white men, Jews and Gentiles, Catholics and Protestants-will be able to join hands and to sing in the words of the old Negro spiritual: 'Free at last, Free at last; thank God Almighty, we are free at last'.

- 1) What is the momentous decree that came as a beacon of light or hope to millions of Negro Slaves ?
- 2) What is the passage about ?
- 3) Do you find any Gandhian attitude reflected in the passage ? If 'yes', where or in what way ?
- 4) What effect does the refrain "Let freedom ring from...." bring about.

(6×4=24 Marks)

IV. Answer **any two, each** in about **300** words :

- 32) What are the methods to improve the reading skill.
- 33) Write an essay on the basic features of a short story.
- 34) Transcribe the following words: call, heritage, looked, joy, chair, student, lure, manner, fecund, island, general, phoneme, cartridge, judge, game.
- 35) You are in search of a job. Coming to know about some vacancies in a famous firm, you approach the HR section there. From conversation with the officer there, you learn that there is going to be a walk-in-interview the next day for selecting 3 Assistant Managers. Next day you come back to the office; you are directed to the HR section; verification of documents is done there. Interview follows. You are told that the result will be announced next day by 10 am. Based on the above detail, construct the three pieces of dialogue-during your first visit the verification of documents and the interview.

(15×2=30 Marks)



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**First Semester B.A./B.Sc./B.Com. Degree Examination, December 2016**  
**(Career Related First Degree Programme Under CBCSS)**  
**Group 2(a)**  
**Language Course – II : Additional Language – I**  
**ML 1111.3 : GADYASAHITHYAM**  
**(2014 Admn. Onwards)**

Time : 3 Hours

Max. Marks : 80

I. ഒരു വാക്കിലോ പരമാവധി രണ്ടു വാക്യത്തിലോ ഉത്തരം എഴുതുക.

- 1) 'ഒരു വഴിയും കുറെ നിഴലുകളും' എന്ന നോവൽ രചിച്ചതാര് ?
- 2) വെള്ളായിപ്പന്റെ ഗ്രാമത്തിന്റെ പേര് ?
- 3) 'ശബ്ദിക്കുന്ന കലപ്പ'യിലെ പ്രധാന കഥാപാത്രങ്ങൾ ആരെല്ലാം ?
- 4) 'ഗോളാന്തരങ്ങളെ തമ്മിലിണക്കുന്ന ഒരു മഹാമാന്ത്രികാലയം' എന്നു നിരീഷ് കുമാർ പറയുന്നത് എന്തിനെക്കുറിച്ചാണ് ?
- 5) 'കയർ' എന്ന നോവലിന്റെ കേന്ദ്രബിന്ദു എന്ത് ?
- 6) ഇന്റർനെറ്റിന്റെ വലിയ പ്രത്യേകത എന്ത് ?
- 7) 'കവിതയും ചെറുകഥയും നോവലും നാടകവുമെല്ലാം മനുഷ്യജീവിതാവ്യായിക കളാണ്' - ആരുടേതാണ് ഈ വരികൾ ?
- 8) 'പ്രാമിത്യസിന്റെ കരൾ' എന്ന ലേഖനം ആരെക്കുറിച്ചാണ് പ്രതിപാദിക്കുന്നത് ?
- 9) ശരിയായ പദം എടുത്തെഴുതുക.
  - A) തത്വം - തത്ത്വം
  - B) കൊലപാതകം - കൃലപാതകം
- 10) വാക്യശുദ്ധി വരുത്തുക.
  - A) വയസ്സുചെന്ന ഒരു കിഴവി ഇന്നലെ ഇവിടെ വന്നിരുന്നു.
  - B) ചോര പൂരണ്ട പ്രതിയുടെ വസ്ത്രങ്ങൾ പോലീസ് കണ്ടെടുത്തു. **(10×1=10 മാർക്ക്)**

P.T.O.





II. ഒരു ഖണ്ഡികയിൽ കവിയാതെ ഏതെങ്കിലും എട്ടു ചോദ്യത്തിന് ഉത്തരമെഴുതുക.

- 11) കാലഘട്ടത്തിന്റെ അഭിരുചിയെ നവീകരിക്കാൻ കേസരി നടത്തിയ പ്രചാരവേല എന്ത് ?
- 12) എൻ. കൃഷ്ണപിള്ള നാടകത്തിന് കണ്ടെത്തുന്ന സവിശേഷ സ്വഭാവമെന്ത് ?
- 13) പുതിയ സംവിധായകർ നേരിടുന്ന പ്രശ്നത്തെ കെ. ജി. ജോർജ് നോക്കിക്കാണുന്ന തെങ്ങനെ ?
- 14) മാധ്യമസമന്വയം എന്നാലെന്ത് ?
- 15) കാലത്തിന്റെ കാൽപെരുമാറ്റങ്ങളുടെ അത്ഭുതം നിറഞ്ഞ കാഴ്ച 'കയറി'ൽ കാണാൻ കഴിയുന്നതെങ്ങനെ ?
- 16) 'പ്രപഞ്ചം ഗുന്യാം. ഇല്ല, പ്രപഞ്ചത്തിന് ഒന്നും സംഭവിച്ചിട്ടില്ല' - മജീദിന്റെ ഈ തോന്നലിന് പിന്നിലെ സത്യമെന്ത് ?
- 17) 'കളിയല്ല, കാര്യമാണ് പറയുന്നത്. നമ്മൾ രണ്ടു ലോകങ്ങളിലാണ് ജീവിക്കുന്നത്' - ആരുടെ വാക്കുകൾ ? സന്ദർഭമെന്ത് ?
- 18) 'കണ്ണുരിലേയ്ക്കുള്ള വെള്ളായിയപ്പന്റെ തീവണ്ടിയാത്ര പാഴുതറ എന്ന ഗ്രാമത്തിനു വേണ്ടിയായിരുന്നു' - വ്യക്തമാക്കുക.
- 19) രാമൻ ചെയ്തത് ഗുരുനിന്ദയാണ്. ഉമിത്തീയിൽ ദഹിച്ചാലും തീരാത്ത പാപകർമ്മമാണത് - സന്ദർഭം വ്യക്തമാക്കുക.
- 20) തിയ്യാടി പെൺകുട്ടി വി. ടി. യുടെ ജീവിതത്തിൽ വരുത്തിയ മാറ്റമെന്ത് ?
- 21) 'ആരോരുമില്ലാത്തവരുടെ സങ്കടങ്ങൾ കൈകാര്യം ചെയ്യലാണ് ഈ പാവം ഷിജിമോളുടെ വിധി' - കഥാസന്ദർഭം വ്യക്തമാക്കുക.
- 22) 'മോളേ, എനിക്ക് നിന്നെപ്പോലെ അവനും' - എന്ന് ഔസേപ്പച്ചേട്ടൻ പറയാൻ കാരണമെന്ത് ? (8x2=16 മാർക്ക്)

III. ഓരോന്നിനും 120 വാക്കിൽ കവിയാതെ ഏതെങ്കിലും ആറു ചോദ്യത്തിന് ഉത്തരം എഴുതുക.

- 23) വെള്ളായിയപ്പനും കണ്ടുണ്ണിയും മൗനമായി കൈമാറിയ അറിവെന്ത് ? വ്യാഖ്യാനിക്കുക.
- 24) കമലാക്ഷൻ നായർക്കും ഭാര്യയ്ക്കും പുതിയ അടയാള വാക്യം കിട്ടുന്നതെങ്ങനെ ?



- 25) കേസരിയുടെ വിപ്ലവജീവിതത്തിന്റെ സവിശേഷതകൾ എന്തെല്ലാം ?
- 26) മരുമക്കത്തായത്തിന്റെ അവസ്ഥ 'കയറി'ൽ തകഴി ചിത്രീകരിക്കുന്നതെങ്ങനെ ?
- 27) നാടകത്തിന്റെ പ്രധാന പരിമിതികൾ എന്തെല്ലാം ?
- 28) സ്ത്രീമനസ്സിന്റെ പ്രണയാർദ്രമായ അന്തർഗതങ്ങളുടെ ചിത്രീകരണമാണ് 'ഒരധ്യാപിക ജനിക്കുന്നു' എന്ന കഥ - വ്യക്തമാക്കുക.
- 29) കാളയും കർഷകനും തമ്മിലുള്ള ബന്ധത്തിന്റെ ജൈവികദാർശ്യമാണ് 'ശബ്ദിക്കുന്ന കലപ്പ'യിലെ കേന്ദ്രപ്രമേയം - സമർത്ഥിക്കുക.
- 30) 'വിജ്ഞാനം നേടിയേ അടങ്ങൂ' എന്നു വി. ടി. ശപഥം ചെയ്യാൻ കാരണമെന്ത് ?
- 31) ഇംഗ്ലീഷിൽ നിന്ന് മലയാളത്തിലേയ്ക്ക് തർജ്ജമ ചെയ്യുക.

In this contest what is your work, what is your role and what is your responsibility in our democracy ? Education plays the greatest part in our democracy. You, teachers have to train and mould the minds of our young people so as to make them worthy citizen and democratic state. Whatever training you give them you change the nation that change must make for a better and healthier nation that means that a tremendous nation. That means that a tremendous responsibility rests up on the teachers.

(6×4=24 മാർക്ക്)

IV. മൂന്നു പൂറത്തിൽ കവിയാതെ ഏതെങ്കിലും രണ്ടെണ്ണത്തിന് ഉത്തരം എഴുതുക.

- 32) നീതിരാഹിത്യം മനുഷ്യന് നൽകുന്ന സങ്കീർണസംഘർഷങ്ങൾ 'കടൽത്തീരത്ത്' എന്ന കഥയിൽ പ്രതിഫലിക്കുന്നതെങ്ങനെ ?
- 33) നാടകത്തിന്റെ സവിശേഷതകളെക്കുറിച്ചുള്ള എൻ. കൃഷ്ണപിള്ളയുടെ നിരീക്ഷണങ്ങൾ ക്രോഡീകരിക്കുക.
- 34) സമുദായ ജീവിതത്തിന്റെ ദൈന്യതയും വിപ്ലവത്തിന്റെ അനിവാര്യതയുമാണ് 'കണ്ണീരും കിനാവും' എന്ന ആത്മകഥയുടെ ഉള്ളടക്കം - വിശദമാക്കുക.
- 35) മലയാളചലച്ചിത്ര നിർമാണം നേരിടുന്ന പ്രശ്നങ്ങളെ കെ. ജി. ജോർജ്ജ് അപഗ്രഥിക്കുന്നതെങ്ങനെ ? ചർച്ച ചെയ്യുക.

(2×15=30 മാർക്ക്)



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B – 3204

Reg. No. : .....

Name : .....

**First Semester B.Com. Degree Examination, December 2016**  
**(Career Related First Degree Programme under CBCSS)**  
**Group 2(a)**

**Language Course : Additional Language - HINDI**  
**HN 1111.4 – Prose, Commercial Hindi and Letter Writing**  
**(2014 Admn. Onwards)**

Time : 3 Hours

Max. Marks : 80

I. एक शब्द या वाक्य में उत्तर लिखिये :

- 1) प्रेमचंद ने किस पत्रिका का संपादन और प्रकाशन किया ?
  - 2) रामचंद्र शुक्ल जी के निबंध संग्रह का नाम क्या है ?
  - 3) रघुवीर सिंह का संबंध कहाँ के राजघराने से था ?
  - 4) किस मनोविकार को क्रोध का अचार या मुरब्बा कहा गया है ?
  - 5) 'पापुलर कल्चर' पुस्तक किसने लिखी है ?
  - 6) 'ताज़' निबंध के लेखक कौन हैं ?
  - 7) इंस्पेक्टर मातादीन ने चाँद की पुलिस लाइन में क्या स्थापित करवाया ?
  - 8) व्यक्तिगत पत्र में छोटे भाई को क्या संबोधन लिखा जायेगा ?
  - 9) पत्रलेखन में प्रेषिती का अर्थ क्या है ?
  - 10) आवेदन पत्र, किसप्रकार के पत्र के अंतर्गत आता है ?
- (10×1=10 Marks)**

II. किन्हीं आठ प्रश्नों के लघु उत्तर (करीब 50 शब्दों में) लिखिये :

- 11) सामाजिक जीवन में क्रोध की आवश्यकता क्यों पड़ती है ?
- 12) क्रोध को शांति भंग करने वाला विकार क्यों कहा गया है ?

P.T.O.



- 13) अपनी प्रियतमा की मृत्यु पर शाहजहाँ ने क्या प्रण लिया था ?
- 14) माधव और घीसू ने गाँववालों से एकत्र किये रुपयों का क्या किया ?
- 15) दो आँखे ऐसी भी थी जो मकब्रों की उस बाह्य सुंदरता को चीरते हुए एकटक उस कब्र पर ठहरती थी-व्याख्या कीजिए ।
- 16) क्रोध और प्रतिकार में क्या अंतर है ?
- 17) इंसपेक्टर मातादीन के अनुसार पुलिस का मानवतावाद क्या है ?
- 18) इंसपेक्टर मातादीन को चाँद से क्यों लौटना पड़ा ?
- 19) शाहजहाँ ने निराकार मृत्यु को सौंदर्यपूर्ण स्वरूप किसप्रकार प्रदान किया ?
- 20) विज्ञापन जगत में स्त्री की कैसी छवि निर्मित होती है ?
- 21) नये सौंदर्यशास्त्र ने देह के सौंदर्य को एकमात्र सौंदर्य सिद्ध किया है - व्याख्या कीजिए ।
- 22) 'कफन' कहानी के शीर्षक की सार्थकता पर विचार व्यक्त कीजिए । (8×2=16 Marks)

III. किन्हीं छः प्रश्नों के उत्तर करीब 120 शब्दों में लिखिये :

- 23) निमंत्रण पत्र की रूपरेखा तैयार कीजिए ।
- 24) पत्र के प्रकारों का वर्णन कीजिए ।
- 25) शिकायती पत्र का नमूना प्रस्तुत कीजिए ।
- 26) कुछ पुस्तकें माँगवाने हेतु प्रकाशक को पत्र लिखिए ।
- 27) जीवन बीमा निगम से अपने प्रीमियम के बारे में जानकारी प्राप्त करने के लिये प्रबंधक को पत्र लिखें ।
- 28) चार दिन के अवकाश हेतु अपने उच्च अधिकारी को आवेदन पत्र लिखिये ।
- 29) बैंक खाता स्थानांतरण हेतु प्रबंधक को पत्र लिखिए ।



30) अनाज के थोक विक्रेता रामलाल एंड सन्स की साख जानने हेतु माणिकमल स्टोर्स को एक पत्र लिखिए ।

31) पते में परिवर्तन की सूचना देते हुए डाकपाल को पत्र लिखिये ।

(6×4=24 Marks)

IV. किन्हीं दो प्रश्नों के उत्तर करीब 250 शब्दों में लिखिये :

32) 'स्त्री जो महज त्वचा है' निबंध की समीक्षा कीजिए ।

33) 'क्रोध' निबंध का सारांश लिखकर उसकी समीक्षा कीजिए ।

34) पठित निबंध के आधार पर हरिशंकर परसाई जी की व्यंग्यकला की विशेषताओं को स्पष्ट कीजिए ।

35) 'कफन' कहानी जीवन की भयावह सच्चाई को सधे शिल्प के माध्यम से अभिव्यक्त करता है - इस कथन की समीक्षा कीजिए ।

(2×15=30 Marks)



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B – 3107

Reg. No. : .....

Name : .....

**First Semester B.Com. Degree Examination, December 2016**  
**(First Degree Programme Under CBCSS)**  
**ENVIRONMENTAL STUDIES**

**(Common for Foundation Course – I : CO 1121/CX 1121/TT 1121/HM 1121**  
**(2013, 2014 Adms.), CC 1121 (2014 Adm.) and Core Course – I – CO 1141/**  
**CX 1141/TT 1141/HM 1141/CC 1141 (2015 Adm.))**

Time : 3 Hours

Max. Marks : 80

**SECTION – A**

**(Very Short Answer Type)**

I. Answer **all** questions (**One** word or **one** sentence). Marks – **1 each**.

- 1) The complex network of interconnected food chains.
- 2) When is the World Environmental Day celebrated annually ?
- 3) The author of book "Silent Spring".
- 4) Define environment.
- 5) Name two green house gases.
- 6) Define an ecosystem.
- 7) What is biodiversity ?
- 8) What is ecology ?
- 9) What is a natural resource ?
- 10) "Earth provides enough to satisfy every man's need, but not for every man's greed" words by whom ? **(10×1=10 Marks)**

P.T.O.



## SECTION – B

## (Short Answer Type)

II. Answer **any 8** questions. Marks – **2 each**.

- 11) Differentiate consumers and producers.
- 12) What is thermal pollution ?
- 13) What is an ecological pyramid ?
- 14) Briefly explain global warming and its consequences.
- 15) What is deforestation ? Give the effects of deforestation.
- 16) Write short notes on human rights.
- 17) What is meant by sustainable development ?
- 18) Differentiate food chain and food web.
- 19) What are the three R's of Waste management ?
- 20) Briefly describe the energy flow in the ecosystem.
- 21) Being a graduate student, how will you enlist the importance of environmental studies ?
- 22) What is rain water harvesting ? **(8×2=16 Marks)**

## SECTION – C

## (Short Essay Type not to exceed 120 words)

III. Answer **any 6** questions. Marks – **4 each**.

- 23) How the environmental problems are related to population growth ?
- 24) Name four segments of environment and explain them in brief.
- 25) What is the importance of ozone layer in the atmosphere ? How do greenhouse gases affect atmosphere ?
- 26) Explain the structure and functions of an ecosystem.
- 27) Describe the need and importance of value of education.



- 28) What do you mean by environmental ethics ? How can you relate the ethical basis to environmental education and awareness ?
- 29) Explain briefly the environmental problems of Kerala.
- 30) Explain the different types of aquatic ecosystems. What are the threats to aquatic ecosystems ?
- 31) Describe the various types of solid wastes. **(6×4=24 Marks)**

SECTION - D

**(Long Essay Type)**

IV. Answer **any 2** questions. Marks - **15 each**.

- 32) Write an essay on different types of environmental pollution.
- 33) Write an essay on natural resources.
- 34) What is a forest ecosystem ? Describe the structure and functions of forest ecosystem.
- 35) Write an essay on biodiversity, value of biodiversity and its conservation. **(2×15=30 Marks)**





(Pages : 3)

**B – 3116**

Reg. No. : .....

Name : .....

**First Semester B.Com. Degree Examination, December 2016**  
**(First Degree Programme Under CBCSS)**  
**METHODOLOGY AND PERSPECTIVES OF BUSINESS EDUCATION**  
**(Common for Core Course I – CO 1141/CX 1141/TT 1141/HM 1141/**  
**CC 1141 (2014 Adm.) and Foundation Course I – CO 1121/CX 1121/**  
**TT 1121/HM 1121/CC 1121 (2015 Adm.))**

Time : 3 Hours

Max. Marks : 80

**SECTION – A**

Answer **all** questions in **one** or **two** sentences.

1. What is pilot study ?
2. What do you mean by an investment trust ?
3. What is working capital ?
4. What is a statutory company ?
5. What do you mean by monopoly ?
6. What is coupon rate ?
7. What is an application software ?
8. What do you mean by joint venture ?
9. What is cash credit ?
10. What is a right share ? **(10×1=10 Marks)**

**P.T.O.**



## SECTION – B

Answer **any eight** questions, **each** in a short paragraph **not** exceeding **50** words.

11. Examine the risks that are associated with entrepreneurship.
12. Write a short note on retained earnings.
13. Examine any two features of a partnership firm.
14. Explain any two differences between capitalism and socialism.
15. Discuss the concept of corporate governance.
16. What do you mean by human resource planning ?
17. Distinguish between primary market and secondary market.
18. Examine the different forms of public sector undertakings.
19. Mention important features of a non banking financial institution.
20. What are the features of a Joint Hindu Family business ?
21. Discuss about the quaternary sector of the economy.
22. Explain the concept of adventure tourism. **(8×2=16 Marks)**

## SECTION – C

Answer **any six** questions, **each** in a paragraph **not** exceeding **120** words.

23. Mention any three recent financial sector reforms.
24. Discuss about the taxes levied by central government.
25. Explain the factors affecting savings in India.
26. Examine the role of primary sector in Indian economy.
27. Examine the problems faced by non profit organizations.
28. Enumerate the factors to be considered for starting a business.



29. Explain the importance of human resource training in organizations.
30. Explain the relevance of case study method in business research.
31. Discuss the stages involved in the student seminars. **(6×4=24 Marks)**

SECTION - D

Answer **any two** questions, **not** exceeding **four** pages.

32. Explain the major steps in establishing a business. What are the environmental analysis done for this purpose ?
33. What are the objectives of government intervention in business ? Discuss the methods used by government to regulate business in India.
34. What do you mean by entrepreneurship ? Examine the barriers of entrepreneurship.
35. What is a co-operative society ? Discuss the merits and limitations of co-operative form of business organization. **(2×15=30 Marks)**



(Pages : 2)

B – 3164

Reg. No. : .....

Name : .....

**First Semester B.Com. Degree Examination, December 2016**  
**Career Related First Degree Programme Under CBCSS**  
**Group – 2(a) : Commerce and Tourism and Travel Management**  
**Vocational Course – I : TT 1171**  
**PRINCIPLES OF TOURISM**  
**(2013 Admn. Onwards)**

Time : 3 Hours

Max. Marks : 80

**SECTION – A**

Answer **all** questions in **one** or **two** sentences **each**. **Each** question carries **1** mark.

1. Rural tourism.
2. Passport.
3. Picnic.
4. Outbound tourism.
5. Holidaymaker.
6. IATA.
7. Incentive travel.
8. Budget airline.
9. Wanderlust.
10. Travel agency.

**(10×1=10 Marks)**

**SECTION – B**

Answer **any 8** questions in **one** paragraph. **Each** question carries **2** marks.

11. Differentiate between a restaurant and a hotel.
12. What is mass tourism ?
13. What is Forex rate ?
14. What is a tourist attraction ?
15. What do you mean by Business Travel ?

P.T.O.

**B – 3164**



16. Explain the advantages of charter flights.
17. Write a note on 'Palace on Wheels'.
18. What is a homestay accommodation ?
19. What is responsible tourism ?
20. Write a short note on modern spas.
21. What are the important tourist destinations in and around Thiruvananthapuram city ?
22. What are the highspeed trains in India ?

**(8x2=16 Marks)**

**SECTION – C**

Answer **any 6** questions, **not** to exceed **120** words. **Each** question carries **4** marks.

23. Explain the types of hotels based on meal plans.
24. Define and explain – VISA.
25. Write a note on health tourism.
26. Explain the types and advantages of water transportation.
27. Discuss any one travel motivator theory.
28. Write a note on travel in Ancient India.
29. What are the factors affecting consumer behaviour in tourism ?
30. Explain the concept of time-sharing.
31. Write notes on any two Indian hotel chains.

**(6x4=24 Marks)**

**SECTION – D**

Answer **any 2** questions **not** exceeding **4** pages. **Each** question carries **15** marks.

32. Explain the concept of travel and tourism. Discuss the various components of tourism.
33. Write an essay on Rail transportation in India. Discuss the various tourist trains in India.
34. Write an essay on the development of tourism in the 19<sup>th</sup> and 20<sup>th</sup> century in the world.
35. Explain the environmental and economic impacts of tourism.

**(2x15=30 Marks)**



(Pages : 2)

**B – 3226**

Reg. No. : .....

Name : .....

**First Semester B.Com. Degree Examination, December 2016  
(Career Related First Degree Programme Under CBCSS)  
Complementary Course  
PG 1131.1 : SOCIAL BEHAVIOUR AND SOCIAL RELATIONS  
(2014 Admission Onwards)**

Time : 3 Hours

Max. Marks : 80

I. Answer **all** the questions. Fill in the blanks. **Each** carries 1 mark.

- 1) Techniques designed to create a favourable impression of one self in others is called \_\_\_\_\_
- 2) The tendency of members of highly cohesive groups to seek consensus so strongly that they ignore information inconsistent with their views and often make disastrous decisions. It is called \_\_\_\_\_
- 3) \_\_\_\_\_ leads to repeated exposure, which results in familiarity and the increased likelihood of friendly interaction.
- 4) According to triangular model of love, decision to love another without intimacy or passion is called \_\_\_\_\_
- 5) The process through which one seek to identify the causes of other's behaviour is known as \_\_\_\_\_ **(1×5=5 Marks)**

II. Define the following. **Each** question carries 1 mark.

- 6) Self esteem.
- 7) Body language.
- 8) Authoritarian leader.
- 9) External attribution.
- 10) Mob behaviour. **(1×5=5 Marks)**

P.T.O.



III. Answer **any eight** of the following. **Each** carries **2** marks. The answer should **not** exceed **one** paragraph.

- 11) Self monitoring.
- 12) Group mind.
- 13) Identity crisis.
- 14) Group norms.
- 15) Locus of control.
- 16) Altruistic behaviour.
- 17) Social support.
- 18) Socialization process.
- 19) Surveys.
- 20) Non-verbal cues.
- 21) Alienation.
- 22) Friendship.

(2×8=16 Marks)

IV. Answer **any six** of the following. **Each** carries **4** marks. The answer should **not** exceed **120** words.

- 23) Effect of similarity and reciprocity on attraction.
- 24) Physical proximity is not necessary in a technologically advanced era for friendship. Critically examine.
- 25) Differentiate between individual problem solving and social problem solving.
- 26) Development of group think.
- 27) Group operations in formal groups.
- 28) Isolation and loneliness.
- 29) Conflicts in intimate relation.
- 30) Parental attachment and development of aggression in children.
- 31) Attractiveness and friendship.

(4×6=24 Marks)

V. Write essay on **any two** of the following. **Each** carries **15** marks.

- 32) What are the scientific methods used in Social Psychology ? Explain.
- 33) Explain the physical and psychological factors that affect perception.
- 34) What is the pattern of attributing success and failures of self and others ? Describe, sketching out the chances for usual errors.
- 35) How far gender identity is perceived through self monitoring and presentation of a person ? Explain.

(2×15=30 Marks)