

(Pages : 2)

M – 5550

Reg. No. :

Name :

Second Semester M.Com. Degree Examination, November 2021

CO 224 : INTERNATIONAL BUSINESS

(2018 Admission Onwards)

Time : 3 Hours

Max. Marks : 75

PART – A

Answer **all** questions. Each question carries **2** marks.

1. What do you mean by Foreign Markets?
2. What is International Joint Ventures?
3. Give the meaning of Comparative Cost.
4. What is Product Life Cost?
5. Write short notes on International Business contract.
6. State any four features of International business.
7. Expand and Explain: IFC, ASEAN.
8. What is mean by IMF?
9. Give the meaning of Technology Transfer.
10. What do you mean by Decision making?

(10 × 2 = 20 Marks)

P.T.O.



PART – B

Answer **any five** questions. Each question carries **5** marks.

11. Explain the advantages and disadvantages of international licensing.
12. Discuss briefly the stages of Import procedures.
13. Explain the market imperfections approach of International Business.
14. What is the nature of Legal framework?
15. Mention the common laws and their implications to business.
16. Explain the Free Trade Area.
17. Discuss the characteristics of MNCs.
18. Explain about Transfer Pricing.

(5 × 5 = 25 Marks)

PART – C

Answer **any two** questions. Each question carries **15** marks.

19. Explain the Comparative cost theory' of International trade.
20. Discuss the motives for globalization of business.
21. Discuss the impact of global business environment factors on international business.
22. Explain the factors causing conflicts in International Business.

(2 × 15 = 30 Marks)



(Pages : 2)

M – 5547

Reg. No. :

Name :

Second Semester M.Com. Degree Examination, November 2021

CO 221 : E-BUSINESS AND CYBER LAWS

(2018 Admission Onwards)

Time : 3 Hours

Max. Marks : 75

PART – A

Answer **all** questions. Each question carries **2** marks.

1. What do you mean by E-business?
2. What is Revenue model?
3. Give the meaning of E-payment mechanism.
4. Write short notes on EPOS System.
5. What is an Implementation strategy?
6. Define Customer relationship management.
7. What do you mean by Cyber Law?
8. What is Trademark?
9. Write notes on Cybercrime investigation.
10. Give the meaning of cyber forensic.

(10 × 2 = 20 Marks)

P.T.O.



PART – B

Answer **any five** questions. Each question carries **5** marks.

11. Explain the difference between e-business and e-commerce.
12. What are the concepts of E-Retailing?
13. Discuss the most popular EDI standards.
14. Explain the drawbacks of E-marketing.
15. Explain in detail the SCM issues and trends.
16. Explain the need for a Cyber law to regulate E-commerce activities.
17. Discuss the scope of Cyber Law.
18. What are the punishments for various cybercrimes?

(5 × 5 = 25 Marks)

PART – C

Answer **any two** questions. Each question carries **15** marks.

19. Distinguish between intranet and extranet and explain how they contribute to e-business.
20. Describe the characteristics of successful E-retailing firms.
21. Explain 'copyright is protection in form and not in idea'.
22. Elaborate the cybercrime investigation and surveillance of cyber Regulations.

(2 × 15 = 30 Marks)



(Pages : 2)

M – 5548

Reg. No. :

Name :

Second Semester M.Com. Degree Examination, November 2021

CO 222 : STRATEGIC MANAGEMENT

(2018 Admission Onwards)

Time : 3 Hours

Max. Marks : 75

SECTION – A

Answer **all** questions. Each question carries **2** marks.

1. What are the levels of strategy?
2. Define Strategic intent.
3. Give the meaning of SWOT analysis.
4. What do you mean TOWS matrix?
5. Write short notes on Retrenchment strategies.
6. What is mean by stability?
7. What do you mean by GAP analysis?
8. Define "Marketing".
9. What is blue ocean strategy?
10. Give any two techniques of Strategies.

(10 × 2 = 20 Marks)

P.T.O.



SECTION – B

Answer **any five** questions. Each question carries **5** marks.

11. Explain the elements of Strategic Decision making.
12. State the components of environment.
13. How does SWOT analysis help industry?
14. Explain Michael Porter's five forces model.
15. Discuss in detail the Grand strategies.
16. What are the process and policies o formulation of strategies?
17. Explain the BCG Matrix in detail.
18. What is Licensing Strategy? Explain its forms.

(5 × 5 = 25 Marks)

SECTION – C

Answer **any two** questions. Each question carries **15** marks.

19. Explain the recent trends in Strategic Management.
20. Identify the different environmental factors that affects and influence the management.
21. How are strategies formulated in an organization?
22. Explain the different types of strategic implementation.

(2 × 15 = 30 Marks)



(Pages : 3)

M – 5549

Reg. No. :

Name :

Second Semester M.Com. Degree Examination, November 2021

CO 223 — QUANTITATIVE TECHNIQUES AND FINANCIAL
ECONOMETRICS

(2018 Admission onwards)

Time : 3 Hours

Max. Marks : 75

SECTION – A

Answer **all** questions. **Each** question carries **2** marks.

1. Define "Central Limit Theorem".
2. What is mean by combinatorial probability?
3. Write short notes on Beta distribution.
4. What is normal curve?
5. Give the meaning of time series.
6. What do you mean by Ramsey Reset Test?
7. What you mean by Univariate Analysis?
8. Explain Descriptive statistics.
9. How to calculate p value?
10. What is Correlation?

(10 × 2 = 20 Marks)

P.T.O.



SECTION – B

Answer **any five** questions. **Each** question carries **5** marks.

11. What are the additional and multiplication rules for probability?
12. Explain about beta distribution.
13. Explain the types of economic data.
14. Mention any five concepts of Univariate analysis.
15. The Acme Widget Company claims that their widgets last 5 years, with a standard deviation of 1 year. Assume that their claims are true. If you test a random sample of 9 Acme widgets, what is the probability that the standard deviation in your sample will be less than 0.95 years?
16. Find the range and mean absolute deviation of the data : 30, 35, 20, 85, 60.
17. Explain the types of probability.
18. 50 units of A, 25 units of B and 30 units of C of products. Formulate the problems of LP model. 100 units of man hours are available times to assemble.

(5 × 5 = 25 Marks)

SECTION – C

Answer **any two** questions. **Each** question carries **15** marks.

19. Explain in details of Probability Distribution.
20. Discuss the processing and analysis of data using SPSS.
21. Calculate and analyze the correlation coefficient between the number of study hours and the number of sleeping hours of different students.

Number of Study Hours : 2 4 6 8 10

Number of Sleeping Hours : 10 9 8 7 6



22. A software company markets a new computer game with two experimental packaging designs. Design 1 is sent to 11 stores; their average sales the first month is 52 units with sample standard deviation 12 units. Design 2 is sent to 6 stores; their average sales the first month is 46 units with sample standard deviation 10 units. Construct a point estimate and a 95% confidence interval for the difference in average monthly sales between the two package designs.

(2 × 15 = 30 Marks)



(Pages : 2)

M – 5551

Reg. No. :

Name :

Second Semester M.Com. Degree Examination, November 2021

CO 225 : INVESTMENT MANAGEMENT

(2018 Admission Onwards)

Time : 3 Hours

Max. Marks : 75

PART – A

Answer **all** questions. Each question carries **2** marks.

1. Define "Investment".
2. What do you understand by Indirect Investment?
3. Give the meaning of Financial Market.
4. What is LIBID?
5. Mention any two Components of Personal Finance.
6. What is mean by Estate planning?
7. What do you mean by Circular Trading?
8. Give the meaning of Conformism.
9. Write short now on Database Framing.
10. What is modeling?

(10 × 2 = 20 Marks)

P.T.O.



PART – B

Answer **any five** questions. Each question carries **5** marks.

11. Explain about Reverse Mortgage.
12. Write short note on Base Rate.
13. Give the meaning of Real Estate Investment, What are the tax considerations available to the investors?
14. Explain in brief the modes of tax planning.
15. Discuss the Utility Preference in brief.
16. What are the advantages of insider trading?
17. How to create charts using spreadsheet?
18. Explain the conformism of Behavioral finance.

(5 × 5 = 25 Marks)

PART – C

Answer **any two** questions. Each question carries **15** marks.

19. Describe the different types of investment avenues available to investors for maximization of either wealth.
20. Explain in detail the Finance Literacy.
21. Briefly explain the Investment styles and behavioural pricing.
22. Explain in details of understanding finance function in spread sheet.

(2 × 15 = 30 Marks)