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Fourth Semester B.Com. Degree Examination, May 2021

First Degree Programme under CBCSS

Core Course : CO 1442/TT 1442 / CX 1442/ HM 1442

BANKING AND INSURANCE

(Common for Commerce/Commerce and Tourism and Travel
Management/Commerce and Tax Procedure and Practice/Commerce and
Hotel Management and Catering)

(2019 Admission Regular)

Time: 3 Hours

Max. Marks: 80

SECTION - A

Answer all questions. Each question carries 1 mark.

- What is marine insurance?
- Define premium.
- 3. What is tele banking?
- 4. What is no-frills account?
- 5. What is IDV?
- What is RTGS?
- 7. What is ALM?

- 8. What do you mean by a payment bank?
- 9. What is KYC?
- 10. Who is an insurer?

SECTION - B

Answer any eight questions. Each question carries 2 marks.

- 11. What is CORE banking?
- 12. Define smart card.
- 13. Define cheque.
- 14. Distinguish between public sector and private sector banks.
- 15. What is a floating policy?
- 16. What is foreclesure?
- 17. Define open market operation.
- 18. What do you mean by waiver of premium?
- 19. What do you mean by capital adequacy ratio?
- 20. What is meant by scheduled banks? Give two examples.
- 21. What is meant by survival benefit?
- 22. What do you mean by priority sector lending?
- 23. What is meant by contribution?
- 24. What is meant by surrender value?
- 25. Define reversionary bonus.
- 26. What is micro credit?

 $(8 \times 2 = 16 \text{ Marks})$

SECTION - C

Answer any six questions. Each question carries 4 marks.

- 27. Distinguish between debit card and credit card.
- 28. What are the advantages of E-banking?
- 29. Distinguish between life insurance and general insurance.
- 30. Explain the classification of NPAs.
- 31. Explain the functions of IRDA.
- 32. Discuss various insurance documents.
- 33. Explain different types of bank accounts.
- 34. What is banking Ombudsman scheme?
- 35. Explain various types of insurance claims.
- 36. What are the points to be considered by a banker while opening an account in the name of a minor?
- 37. Explain marking of cheques.
- 38. Explain the scope of marine insurance.

 $(6 \times 4 = 24 \text{ Marks})$

SECTION - D

Answer any two questions. Each question carries 15 marks.

- 39. What are the functions of commercial banks?
- Define insurance. Explain the principles of Insurance.
- 41. Explain banking sector reforms.

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- 42. Explain various credit control measures of RBL
- 43. Explain different types of insurance in India.
- 44. Discuss various functions of insurance.

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Fourth Semester B.Com. Degree Examination, May 2021

Career Related First Degree Programme Under CBCSS

Core Course V: TT 1441 /CX 1441/ HM 1441

BUSINESS REGULATORY FRAME WORK

(Common for Commerce and Tourism and Travel Management/Commerce & Tax Procedure and Practice/Commerce and Hotel Management and Catering)

(2019 Admission Regular)

Time: 3 Hours

Max. Marks: 80

SECTION - A

Answer all questions. Each question carries 1 mark.

- 1. Who is a sub agent?
- 2. What is future consideration?
- 3. What is an agreement?
- What do you mean by "consensus ad idem?"
- What do you mean by discharge of contract?
- 6. Who is a bailor?
- 7. Define Law.

- 8. State the classification of mistakes.
- 9. Give two examples of agreements forbidden by law.
- 10. In which year Sale of Goods Act came into force?

SECTION - B

Answer any eight questions. Each question carries 2 marks.

- 11. Define free consent.
- 12. What is meant by contract of indemnity?
- 13. Define frustration.
- 14. What is lien?
- 15. What do you mean by constructive delivery?
- 16. What is Patent?
- 17. Define agency.
- 18. Who is a lunatic person?
- 19. What do you mean by wagering agreement?
- 20. What is meant by attempted performance?
- 21. Who is a Pawnee?
- 22. What is contract of guarantee?
- 23. What do you mean by gratuitous bailment?

- 24. How lotteries are treated in contracts?
- 25. Write any two void agreements.
- 26. Write any two features of IRDA.

 $(8 \times 2 = 16 \text{ Marks})$

SECTION - C

Answer any six questions. Each question carries 4 marks.

- 27. Explain various types of goods.
- 28. Write a note on Intellectual Property Rights
- 29. When an offer does come to an End?
- 30. What are the essentials of a valid consideration?
- 31. State the differences between contract of indemnity and contract of guarantee.
- 32. Define pledge. What are the essentials of a pledge?
- 33. Explain the duties of an agent.
- 34. What are the different types of tenders?
- 35. What are the different types of quasi contracts?
- 36. Define fraud. What are the essential elements of fraud?
- 37. What are the circumstances under which the object and consideration is unlawful?
- 38. State the differences between coercion and undue influence.

 $(6 \times 4 = 24 \text{ Marks})$

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SECTION - D

Answer any two questions. Each question carries 15 marks.

- 39. Explain the rights of surety.
- 40. What are the essential elements of a valid contract?
- 41. Define bailment. State its features. Explain different kinds of bailment.
- Explain the classification of contracts.
- 43. Explain the powers and functions of Information Commission.
- 44. How an agency can be terminated?

(2 × 15 = 30 Marks)

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Fourth Semester B.Com. Degree Examination, May 2021 Career Related First Degree Programme under CBCSS Group 2(a) — COMMERCE AND TOURISM AND TRAVEL MANAGEMENT

Vocational Course - V

TT 1471 : TOURISM PRODUCTS

(2019 Adm Regular)

Time: 3 Hours

Max. Marks: 80

SECTION - A

Answer all questions. Each carries 1 mark.

- 1. Write any two Waterfalls in Kerala.
- 2. Identify any two Buddhist Religious tourist centers in India.
- 3. List out any two important tourist attractions in Idukki.
- Write any two popular Forts in India.
- 5. Identify the location of the only one Take Museum in India.
- Name the first eco tourism village in Kerala.
- 7. Kanha National Park is famous for which animal?
- 8. Qutab Minar is located in which place?

- 9. Write any two Historical Monument in Kerala.
- 10. Identify any two UNESCO recognized World Heritage Center in India.

SECTION - B

Answer any eight questions. Each carries 2 marks.

- 11. What is Hang Gliding?
- 12. What is Symbiotic Tourism Products?
- 13. What is Summer Sports Tourism?
- 14. What is Event Based Tourism Product?
- 15. What is Intangible Product?
- 16. What is Water Skiing?
- 17. Write a short note on Ancient Literature in India.
- 18. Write a short note on Islamism.
- 19. What is Sky diving?
- 20. What is Dark Tourism?
- 21. What is Health Tourism?
- 22. Define tourism product.
- 23. What is Folklore?

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- 24. Write shortly about International Cuisine.
- 25. What is Kayaking?
- 26. Identify the functions of Biosphere Reserve.

(8 × 2 = 16 Marks)

SECTION - C

Answer any six questions. Each carries 4 marks.

- Write about the two divisions of desert regions in India.
- 28. Write about the role played by Forest in boosting the quality of environment.
- 29. Write a short note on Himalayan Mountain.
- 30. Detail about Hinduism.
- 31. Explain about different Sport Tourism Activities in India.
- 32. Write in detail about Areal Adventure Tourism Activities.
- Write a short note on Buddhism.
- 34. Explain about deserts in India.
- 35. Detail about the Philosophies of Shaivisam and Vaishnavisam.
- Explain about the importance of Art and Architecture in Tourism Development.
- Write a short note on Indian Cuisine.
- 38. Write about the important Beaches in India.

 $(6 \times 4 = 24 \text{ Marks})$

SECTION - D

Answer any two questions. Each carries 15 marks.

- 39. Explain about different types of Tourism Products.
- 40. Explain about the important Wildlife Sanctuaries in India.
- 41. Explain in detail about different Natural Tourism Products in India.
- 42. Write in detail about the Museums and Art Galleries in India.
- 43. Explain about the important Fairs and Festivals of India.
- 44. Detail about different Adventure Tourism Activities.

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Fourth Semester B.Com. Degree Examination, May 2021 Career Related First Degree Programme under CBCSS

Group - 2(a): Commerce and Tourism and Travel Management

Vocational Course - VI

TT 1472 : TOUR GUIDING AND ESCORTING
(2019 Admission Regular)

Time: 3 Hours

Max. Marks: 80

SECTION - A

Answer all questions in one or two sentences. Each question carries 1 mark.

- 1. Who is a tour guide?
- 2. Who is an escort?
- 3. Name the different types of tour guide.
- 4. Who is a Tour leader?
- 5. What is FIT?
- Expand GIT.
- 7. What is an Itinerary?
- 8. What is Pax?

- 9. What is a Tour report?
- 10. Expand DMC.

SECTION - B

Answer any eight questions in not exceeding one paragraph each. Each question carries 2 marks.

- 11. What are the different types of tour?
- 12. Write the skills and knowledge necessary to guide tours.
- 13. List out the different roles of tour guide.
- 14. Who is a city tour guide?
- 15. Differentiate between tour guide and tour leader
- 16. What is All Inclusive tour?
- 17. Write the resources needed for a tour guide.
- 18. Write the role of a driver guide.
- 19. Write the different modes of transportation.
- 20. Who is an Independent Guide?
- 21. Name some special interest groups.
- Name five water based tours.
- 23. Write a note on packaging.
- 24. Write the skill required for trekking.
- 25. What is travel documents?
- 26. Write a note on tour bus driver's itinerary.

 $(8 \times 2 = 16 \text{ Marks})$

SECTION - C

Answer any six questions in not exceeding 120 words. Each question carries 4 marks.

- 27. Explain the classification of tour guide.
- 28. Explain the techniques of tour guide.
- 29. Explain about GIT.
- 30. Explain role of Tour guide.
- 31. Write the steps in conducting tours.
- 32. Explain the escorting ethics.
- 33. Describe the interpretive approach to tour guiding.
- 34. Describe the tour guiding principles.
- 35. Write the skills and knowledge necessary to guide tours.
- 36. Write a short essay on different types of itineraries.
- 37. Briefly explain the term historic tour guide.
- 38. Define passport. Explain the types of passport

 $(6 \times 4 = 24 \text{ Marks})$

SECTION - D

Answer any two questions in not exceeding 4 pages each. Each question carries 15 marks.

- 39. Write the 16 qualities of an ideal tour guide.
- 40. Explain the service cycle of travel business.
- 41. Explain the responsibilities and code of conduct of tour guide.

- 42. Write the general procedures dealing with emergency situations in tour.
- 43. Write an essay of pre tour planning.
- 44. Briefly distinguish between tour guide and tour escort.

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Fourth Semester B.Com. Degree Examination, May 2021

First Degree Programme under CBCSS

Complementary Course TTM

PG 1431.1: APPLIED SOCIAL PSYCHOLOGY

(2019 Admission Regular)

Time: 3 Hours

Max. Marks: 80

SECTION - A

Very short answer type questions. (One word to maximum of **two** sentences). Answer all questions. Each question carries 1 mark.

- 1. Trait
- 2. Crowding
- 3. Moral exclusion
- 4. Misinformation effect
- 5. Health Psychology
- 6. Habitability
- 7. Deindividuation
- 8. Noise pollution
- 9. libido
- 10. Illusion of transparency

 $(10 \times 1 = 10 \text{ Marks})$

SECTION - B

Short Answer questions (Not to exceed one paragraph) Answer any eight questions. Each question carries 2 marks.

- 11 Altruism
- Characteristics of traits according to Allport.
- 13 Environmental stress.
- 14. Define the defense mechanism Rationalization with a real life example.
- 15. Eye witness testimony
- 16. Job satisfaction
- 17. Personal space
- Negative state relief model
- 19. Growth need strength
- 20. Criminal psychology
- 21. Social design
- 22. TAT
- 23. Pluralistic ignorance
- 24. Social psychology of politics
- 25. Air pollution
- 26. Reinforcement

 $(8 \times 2 = 16 \text{ Marks})$

SECTION - C

Short Essay questions. (Not to exceed 120 words) Answer any six questions. Each question carries 4 marks.

- 27. Write a note on gender differences on receiving help.
- 28. The structure of personality by Freud.
- 29. Write a note on the effects of pollution on human behaviour.
- 30. Role of social psychology in promoting health and preventing illness.
- 31. How the defendant's characteristics affect juror judgment?
- 32. Comment on the relationship between number of bystanders and altruism.
- 33. Write a note on environmental stress.
- 34. Characteristics of needs based on humanistic approach to personality.
- 35. Briefly explain the interpersonal processes in organizations.
- 36. Write a note on social psychology of crime.
- 37. Time pressures in helping.
- 38. Effects of crowding on human behaviour.

 $(6 \times 4 = 24 \text{ Marks})$

SECTION - D

Long Essay questions. Answer any two questions. Each question carries 15 marks.

- 39. Define crowding? Discuss the nature, characteristics and effects of crowding.
- 40. Discuss the different personality assessment techniques.

- 41. Critically analyze the validity of eyewitness testimony.
- Discuss the strategies for inducing pro-environment behaviour as an application of social psychology to the environment.
- 43. Describe the situational influences on altruism.
- 44. Discuss the behaviouristic approach to personality.